

Timbromanie Proliferates in Popular Culture

"[Collectors are on] a real hunt for consumed [used] stamps held. [They] look for old letters, and withdraw the brands [stamps] with the greatest zeal." English translation from German

Die Presse [Newspaper] 24. Mai 1857 Vienna

While countries continued to issue new and different postal adhesives, by 1860 stamps had principally proliferated the world by coming to hand on letters. As a result, the stamp mania had blossomed. The general public, en masse, was on the threshold of exposure to the pursuit of the little curiosities that had captivated collectors for 20 years. *Timbromanie* had attained such synergy that it could no longer be ignored.

The individuals that molded popular culture were embracing the mania and as a result promoted it to the public. Publishers, writers and editors of social commentary, composers and artists were taking notice of timbromanie by making it a common topic in their respective fields:

> Magazines and periodicals began to include discussion of the mania in their publications. Music composers were lending their talents to advancing the popularity of the mania. Photographic studios were producing captivating timbromanie calling cards. Artists were capturing the public allure to the pursuit of collecting stamps. Game publishers were capitalizing on the craze.

The public was now exposed to a steady diet of information regarding the collecting of postage stamps from an everyincreasing group of multiple cultural mediums.

MAGASIN PITTORESQUE.

timbres mobiles en 1856.

ant dans un rayon de 425 verstes.

La population de la Russie d'Europe (avoc la Pologne et | la Finlande) est d'erviron 67 millions; so pe compte donc, en movenne, qu'un tiers de lettre par habitant et par an l Les timbres sont rectangulaires (22 millimètres sur L'affraschissement au moyen des timbres a commencé (6~.5), grants, imprimés en couleur sur papier blanc; en 1845 dans le grand-ducht. Les enveloppes timbrées ils portent l'aigle mpériale conronnée, l'inscription : Poloh- set été introduites dans le service postal en 1845 et les



tereja asarka (marque de poste), et la mention de tant | couleur que le dessin, mais plus pâle; ils sont aux armes de copecka pour tant de lotha. 10 anyreks (05.40) (7) p. 1 lefts, dennis marros clair, écu blen.

20 07.80 2 Like jame rentg 20 (10.20 3 rear vert (n* 1) Depuis 4859, ces timbres sont piqués à la machine pour etre detisés sans ciseses.

Le timbre des dipêches télégraphiques est rand, d'un diamètre de 29 millimètres, et présente l'aigle impériale couronnée, grutée et imprimée en noir sur papier blanc, avec la légende : Télégraphe. Station principale (nº 2). Il existe des différences marquées dans ces timbres.

Les anveloppes pour le service de la petite poste de Sant-Pitersbourg (de la ville pour la ville) ent 74 millimitres our 114, et 84 millimitres our 142. Le timbre a 28nn /5 de diamètre ; il est roed , place à droite , à l'angle supérieur, imprimé en bleu; le dessin représente l'algie impériale contennée ; légende : Sanct Peterbourgalais gorødskein petekte (Poste de la ville de Snist-Pétersbeurg); Les enveloppes de papier vergé ent \$14 millimètres sur

pour prix de l'enveloppe.



d'un diamitre de 23 millimitres, gravi, imprimit en coubur; l'aigle impériale est gaufrée et ressort en blanc sur fond de couleur; en haut, taut de copecks pour tant de liths; en bas, 1 copeck par enveloppe.

l'aigle impériale en fligrane. Les enveloppes et les timbres-poste sont fabriqués par Etat & Saint-Petersbearg.

482 " Fay Holland, half it then England's shalky much To gird the watery walst ; has headthind must the planet groves, and eventations of duct happy should'st think he by just a has in thiss age as fresh a provide day Through firsh of ank, and elles of beam and of But what hath product mother Nature hald From thes ... that she might speal charge boport. is har other none - that's not rompetly. To be the guesdons of thy wit and art? and industry, that brings from every part Of every Ding the falsed and the loss Like the Arabian hird to build thy and Like the Arabias bled thy send is build, With mintule wings three dynait for Ladian purels, And increase which the Sabian forunts yield,

Educator Urges Organization

During its formative years timbromanie was often considered an idle pastime by many. However, in 1860 Dr. Samuel F. Creswell, a Mathematical Master at the Tonbridge School in England, penned a letter to the editor of Notes and Queries, a weekly academic correspondence periodical in which scholars and interested amateurs could exchange ideas.

n his letter titled "Postage Stamps" (at right, bottom of second column, page 482) Dr. Creswell extolled the benefits of collecting stamps and the need for organization. In summarizing he suggests that a catalogue of stamps should be created and published for the benefit of all.

"A cheap facsimile catalogue, with nothing but names of respective states, periods of use, value, &c., would meet with attention."...

Letter from S.F. Creswell to the Editor June 23, 1860 – *Notes and Queries:* A Medium of Inter-Communication for Literary Men, Artists, Antiquaries, Genealogists, Etc.

Second Series, Vol. IX, No. pages 482-3 January-June Compiled Edition London: Bell & Daldy. 1860

MAGASIN PITTORESQUE.

de communication qui remplachent les rues par- Elle sert de point d'union entre le quartier de San-Franfais étraites de l'ancienne Terestelaitlan. Ses muisans se eises et celui qu'habitait le maréchal Castilla, et se derge distinguent par leur grandeur et leur aspect confortable. du nord au sud. Les habitants riches de Mexico s'y sont



June 1862 The First Comprehensive Articles and Illustrations of Postage Stamps of the World

Published monthly, *Le Magasin Pittoresque* was a popular and long-standing French magazine. It was beautifully illustrated with detailed engravings and contained articles on many topics: morals, history, archeology, art, natural sciences, industry, travel and leisure activities. Beginning in June 1862, *Le Magasin Pittoresque* published a series of 53 articles titled "The Postage Stamps of All States of the Globe" written by a non-collector, Natalis Rondot, who was a corresponding member of the French Academy of Fine Arts. The serial articles provided readers with accurate and impressive







CARD .

June 1862 - Le Magasin Pittoresque Published by M. Édouard Charton, Paris Series Introduction – Les Timbres-Poste, De Tous Les Etats Du Globe, pp 194-5 First Stamp Articles - Empire de Russie, Grand-duché de Finlande., pp 195-6

are puper time. and pup de continut. 5 copecks [07.20], Men; Men phie. 10 (0,40), rose; rose (4+5),

1424 1460

II. Grand-duche de Finlande.

(4 simbres, 1 type; - 6 enveloppes, 2 types.)

Les lettres ne payent qu'un port jusqu'à 1 loth 1/. (18r, 195). Les enveloppes servent pour les lettres circolast dans le grand-doché ou expédides en Russie et en

Pologne. On affranchit avec les timbres les lettres circu-

Il circule en moyenne 300 lettres par an, et l'ou a

rendo, en 1870, 200000 tambres el 90.000 enveloppes

timbrées. On estime que 30 lettres sur 100 sont affranchies. Les timbres sont rectangulaires (22 millimètres 1/, sur

1844.5), gravés, imprimés en couleur, jusqu'en 1860,

sur papier blanc, et depuis 1860, sur papier de même

du grand-duché et portent la valeur en haot et en has. Ils

sont séparés par des dentelures depuis deux ans.

1.00 TO 100 LOD

5 copecks argent pour la lettre, 8 copeck pour l'enveloppe 145; le timbre cut à ganche et à l'angle supérieur, il a 23 millimètres sur 19, il est rectangulaire, du notme det-La tane est de 5 copecks, et l'en paye 1 copeck en sus sin que le timbre mobile et imprimé en couleur sur papier blane. Le timbre était précédemment ovale, et avait 15 millimitres sur 29; il était imprimé en conleur une papier blane (nº 6). L'enveloppe coûte un demi-copeck en sus du prix de

Les enveloppes avec timbre ovale est porté d'abord, a 1845, les timbres de 10 et de 20 copecks, le premier

bleu, le second rose; ensuite, vers 1856, les timbres de 5 et de 10 ropecka, celui-la Meu, celui-ca rose; les enveloppes avec umbre rectangulaire ont le timbre de 5 copecks (bleu) et celui de 10 copecks (rese).

On a fait souvent usage, avant 1856, de timbres Les enveloppes pour le service postal général est 11 cco- evales, découpés dans les enveloppes, pour l'affranchisséamètres 1/, sur 14 1/1. Le tembre est au dos, au milieu du ment de lettres qu'on no voulait pas mettre sous envelopperecoutroment qui sert à fermer l'enveloppe; il est rend, Les timbres et les enveloppes sont fabriqués par l'Etat-La mite à une antre livenison,

LA RUE DE SAINTE-ISABELLE (!), A MERICO.

La papar des raveloppes pour le service général porte | La rav de Sainte-Isabelle (c'est le nom castillan d'Elisubeth) peut servir à denner une idée des voies mijes-

") On a encoured & encle rue to Macmination espagnate. L'appelluitte d'Itabelle na désigne pas lei , comme ca le pourrait spore ; le Th Le melde d'arpeut east 100 (operie su à france. Le left est la fancese renne de Fortagal, éponse du roi D. Doin, il s'agit d'Elsewente-descritme parties de la livre raise et vant 12 process, 7977. Arth de Bangrie, la sainte au gracieux mende des roises.

NOTES AND COURTES.

[por 3, 12, June 33, 50. min referred to, the sale of the this parpose having been arliminaries, and the succed I in some or scaled Bags, the all this a lemalty to the comecombinated acrodity. The sale Anne realised a considerable speak Ideal to which, contain fees which alwained for An highest hidders the office of grove diggers on this receasion, and the hopesur of this last comignment, amounting in all to several hundred floring were devoted to educational purposes, the erection of schools, and other objects of charing. Perhaps same correspondent of "N. & Q." letter scqualitated with modern Heliven unaper, may be able to furnish a more detailed and accurate ancount of so interesting a ceremony, and to inferre iss whether the above custom prevails throughout the Hebrew community, or is only confinal (ertain continental localities. F. Penacore, MARY QUEER OF SCOTA' MINILL - The Lile awing account of a Minual which formerly be suged to the unfertunate Mary Queen of Sect. now in the Imperial Litrary, St. Prorriburgh, taken from Mr. Halman's Trunds through Buiels and Silvein. 2 vals, Svy 1831. The Iriann' be worth perpetenting in is pages of " man af " i. " This Missel, or Prayer Etch is bound in parple edents. the beaves are of a rich voltant, of a large free size; it is free incluse large, server, broad, and an orch and a balf thick. The charte are highly illusticated with plotteres of solute, with forest-failer incorporations under them. In arises parts were originally black stores that have be thad up with observations and lines of postry in French. and in the Queen's own handwriting, and with tw signatures; of some of which the following any transfe On the first page: This belongs to me, Mary., Substantia a se Null Fair 1 that i As weather With States in State Berna In In No beiger, as in these of sill, The wings of fame are spread, With maring fught, impartial, told -Three times, alast are flat. Her ploasares more are all soldiand, And all her Groury shine On these where furthese (frail and bline Regards with soulli Lenige. " Dali hours, which galifal by my fate A and approved on flow p The glorious cus, its all its state. Stema but to much my wor." J. M. Garres Waterialar, POSTAGE STAWFS. - A buy in my form our day. shawed me a collection of

and postage stamps, English and foreign, and at The wigs of Charles's judges, as far as we can the same time stated that his Reveland Hill told | Jurigs from the segrettings of their pictures, were then that at that time there might be about 500 improved of powder. The name may be raid of must of the portraits of judges under James II. structive, and portable massaum for young pers | and William and Mary sees to arrange ; and yet I have seen to rettiens | Let it not be thought by these inquiries that of entalogues or specimens for eds, such as there | I have but my habitual reversion for the publich periods of use, value, he, woods meet with alten- in hand thes. If there he a London shop where stamps or I should take to close this acticle with an in-

gat it. 12, Jonn 33, '64.]

The School, Tenbridge.

-Conseiler. FULL-BOTTONED WIGH.

(2" S. h. 4(1)

and certain persons of preferiously rank? and Lives on a Farrow. - Dr. Wo. Lort Manaell, Smitation consumer? And what was the estate save of far adjection ?

Another question severs : How comes it to pass we an incorporatio piroty : that, so the judges gradually assumed the wigfollowing the fachion of the time, they did not distard the encounterance, when that failing cented to prevail, and have not discurded it since, though In fadion is seeing things that have been F In the reign of Charles II, the foremain head-Arrow of furgers which had up to that period a model for paredying." ergraded, suffered a great change. The portraits Whese lines are here paradied ? of the judges that here down to us of prerises reigns, and indeed through the greater part with a rolf, a refert cap, or a three-cornered hat, about 1923-247 ernaminted with a monatache, and atmetimes the -In the Preface to O'Breasan's Assist Ireland, chin graced with a beard. The latter reperfaity for the Prince to Oliverage words tector :when each with '1', and installed of the cost of they the performs, just imported from France into this country, began to be adopted by the Bench, with the preference of a cold attached by the Bench, with the preference of a cold attached by the Bench, with adopted ; for thrugh the perform of Sir Creatwell Lawing, who was reperveded in 1636, displays this appendage full-bettemed, that of Sir Theorem Street, who continued to sit on the brack during Dr. Tymul was at that four a member of the flows of the whole of the reign of James 11., is depicted Loolab in official contains with his own lisir and cost cap. Can you sell an whether Mr. Officianan, where

NOTES AND QUERIES.

are of court, rggs, prints, plants, day, and no wig, which I doubt not is regarded with awa periodes in periodicals. A sharp facebrille rata- when it is exhibited in the priminal meres, if it, layer, with nothing hus names of respective states, down not impire any additional respect when used

lists of theme rould be procured, its address would quiry, when harristers first used this appendage he averptable to me, and to a score young friends. and here men it attained its present formal cash H. F. CREWELL, Also, what is the normhing of the Low talls that, are attached to it? ENWARD FOR. The American Street and

LAW OPPICAR --- Any of your legal readers will ablige by giving a reference to any report which may cause of the arguments at the bur of Mr. Cassessivon's Note upon full-bottomed the House of Lords some years age in the claim the suggests a Query. How does it happen of providence between the Atterney-General of that the use of it is now configed to the Judges | Legistid and Lord Advacats of Southand, J. R.

that its assumption by an ordinary barriane would afterwards Hiskep, of Bristol, in a letter to T. J. be deemed an impertinence which would subject Mathies, author of The Parents of Literatures him to the ridicule of Ma compers, and probably dated August 9, 1782, would to him the following to the consure of the Beech? When did this lines, must probably his own composition. He

" By the low, Marter Holson areas these of Plan will his joy to would a pignor,

How weath more to set him brall'dy ferentiat hird brall the hitches ; Numerast, if he is not spatrd. I swear, my transports, when I've got him,

Are ten limes more than alon I shot him." "He says, there is not a word backed in, and that it is

"Invernance,"-Who was the edder of the of Charles's, exhibit the judicial head covered Tarratgener, a periodical which was published

uver their own natural hairs and the upper 10 "Mour Revieway," asn "River Revieway,"

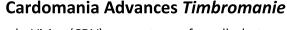
"As we believe the profile "Right Rev." was a Pectualgradually disappeared (how soon to be remained and introduction, he do purpose of giving hidage the who can tell ?) ; and instead of the coll or cap, such of Erght How, and as it is not in secondarie with

different stamp issues of each country. As such, his serial articles and accompanying illustrations were the first of consequence produced in the world - a forerunner to philatelic catalogs and literature.

detailed information on the

The introduction of this series debuted in June 1862 along with the first country stamp articles about Russia followed by Finland (at left). Articles pertaining to the stamps of other countries were continuously published through December 1866.

> 1862 Cover page from Magasin Pittoresque reduced to 25%



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E.

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800221

The Carte de Visite (CDV) was a type of small photograph which was patented in Paris in 1854. It was a small, cheap portrait format, the size of a visiting card, which made photography first available to the masses. The immense popularity of these cards led to the publication and collection of photographs of prominent persons and subjects. Albums for the collection and display of cards became a common fixture in Victorian parlors. Collecting and exchanging these cards became so popular it was termed "cardomania" as it spread throughout Europe, America and then the rest of the world - the 19th century equivalent of social media! French photographers produced CDVs offini-collections' of postage stamps circa 1862. While diminutive in nature, these CDVs were likely the first published photographs of the curiosities. Their existence provides evidence of the popularity of the subject matter. They can be documented to have been acquired by prominent early collectors such as John K. Tiffany.

Timbres-Poste *Europe_Asie_Afrique_Amerique_Oceanic* A. Villeneuve Photographie De L'Oratoire, Paris (above) Americain Stamps. & Principaux Timbres Poste D'Europe

John K. Tiffany, Saint Thomas D'Aquin Studios, Paris (at right)



IANO.

No. of Concession, Name

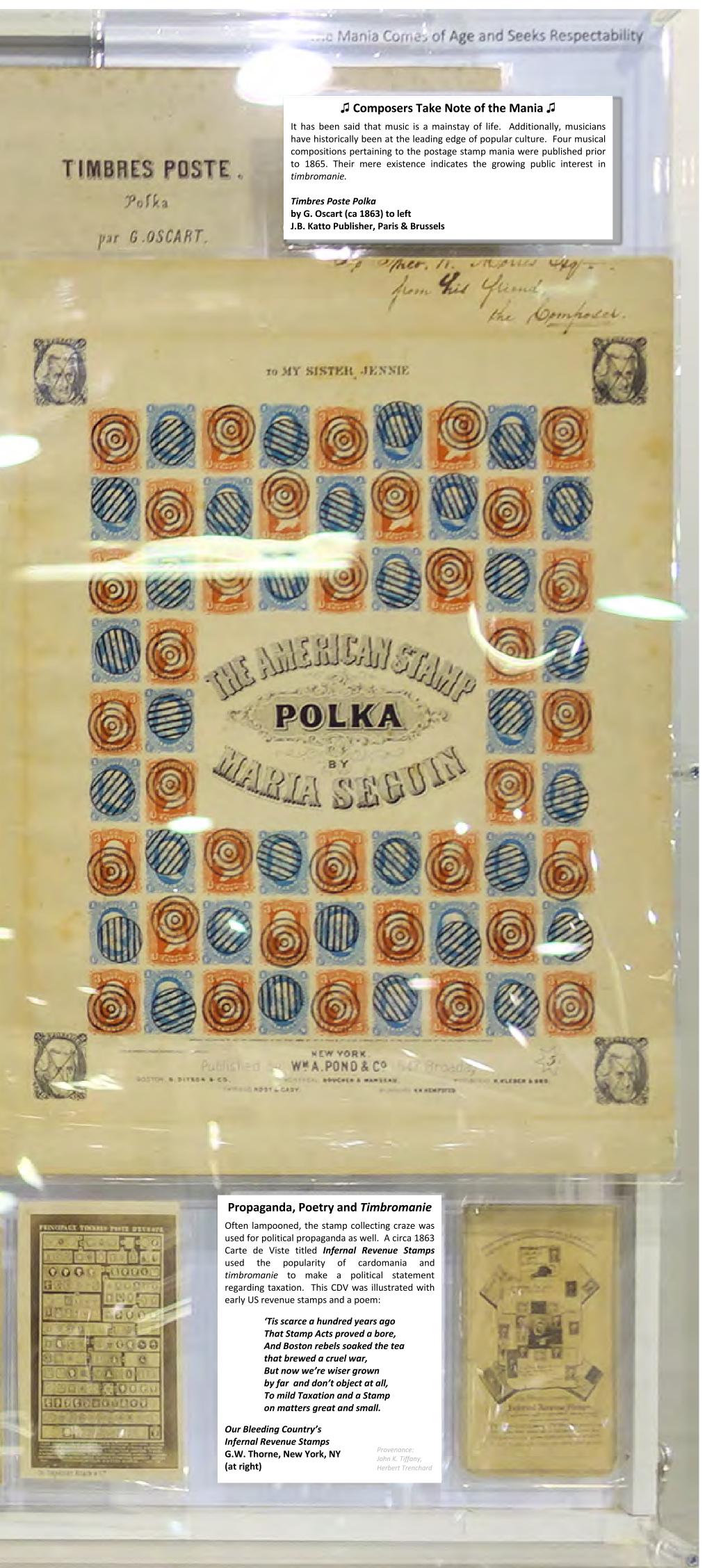
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1860 - 1865

circa 1864 **Renowned Artist Captures Timbromanie**

Charles Vernier (1813-1892) was a designer, lithographer and caricaturist. For years, an entire page was reserved for his work in Le Charivari, a satirical French newspaper of the time. His lithographs, most of which were published in the *Le Charivari*, deal with two general themes: French political life and his observations of the customs of the day.

His lithograph *Mademoiselle Va A La Bourse (Aux Timbres Poste)* circa 1864 (below) depicts a young lady reviewing her book of stamps with an interested young man. Mademoiselle Va A La Bourse (Aux Timbres Poste)

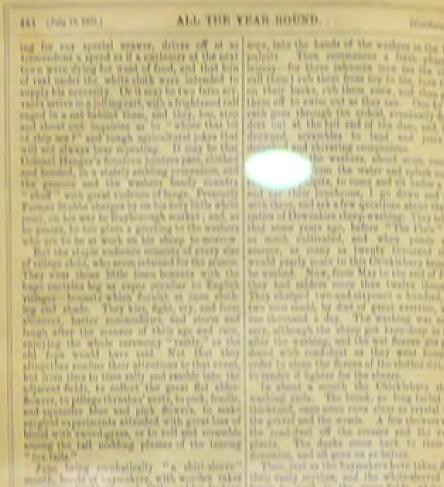
> **Charles Vernier** Published by Imprimeries Lemercier & Cie, Paris



MADEMOISELLE VA A LA BOURSE (AUX TIMBRES POSTE.)

of the owner of the owner, where the owner,

NAME OF TAXABLE PARTY.



All the Year Round was a Victorian periodical, published weekly, which was founded, owned and edited by Charles Dickens. It hosted the serialization of many prominent novels, including Dickens' own A Tale of Two Cities.

My Nephew's Collection (at right, first column) was a four-page story written by Dickens that describes his amazement and fascination with his young nephew who had begun collecting stamps and is seeking cancelled stamps from his uncle. The youngster gleefully schools his famous literary uncle in his new past time. The lengthy article demonstrates the gravity of the intellectual interest that the mania was producing.

> All the Year Round My Nephew's Collection. Vol. VII, pp 445-448, 1862 compiled edition **Edited by Charles Dickens** Chapman & Hall, London



Timbromanie Inspires a Creative Gan

An ambitious European game publisher was not immu capitalizing of the public fascination with timbromanie. This multi-lingual wooden block puzzle, somewhat rem of a 19th century Rubik's Cube, probably delighted child adults alike.

Pan Karelan

The game consisted of 35 'split' blocks housed in a woo with a lovely decorative litho cover (at left). Paper litho differing countries stamps were affixed on 5 sides of ead block. The sixth side of the split block contained a litho portion of a map of France or Italy. One of the challen memory game was to match the proper blocks to comp images of the correct stamp on all sides. A secondary of would have been to properly arrange the map images.

> Brief-Marken – Timbres Poste – Postage Stamps Publisher unknown Game box lid (at left), Blocks (at right)

July 1862 *Timbromanie* Captivates Renowned Author

MY NEPHEWS COLLECTION. ROAD FRANK

surrage force is worth about acres shiftings hand solve. It was (by it to no binger) as is homey who has not hask all his sharp in the lind sought how along without histog your by down. His agest Roberts (as (in moddent that concelling happens in the sayed, after done inspe-denim and incritable haste), and has bed were dely added with and new the givent annual Chicklabory sharp, and new the givent annual Chicklabory sharp, adding in every. The juste blas polytin are use and the burdles pulled up and disposid tops- hand, as a holp to a clearer cost

ands such their old houseds under the line back again wold comparison the ployness and the wheel. Prussis, "Let me are , unbacking sign more, and the rab. | answer, after a glass a practice all the Mithers for their return.

MY NEPHEW'S COLLECTION.

ind area, heyverif which they do not approach in having deatined to a are readined to revealin themes of abriefs, or to real the facts of Hidder and Had or before which they do not vice or sink. At the same time to record to must of Departments Fair are a sourcemently strongely and errin amply a masta; bywling religious revisals are so most manifestations. In one rentury, Reference nor own priv-mentation handly gost out of the bounds of deep secrets, publical or automics delight of wearver, Automata, Cornet de Chambord, Wa hui a shore formed and providery heavity, have then, in explore or otherwise, whe appendicul, by these whis equate grow preparated. Built, we has that the

pale of Cordstruction and with boundarper, alwars did so bodies to the own pet manin, which, as Nut only that : we felt aware that :

and more of follow, henny norther three distinguished families or a materially, new pringuish. For hist were then enjoying a conpercentes. He brought with him, second, for the take, as we and some program program from a thorn and some find, provide the bandwork which and some find, provide the solution of the sol various trous and at various] Vesterbly, Hebrew's timber-measuring and land-sur- out no longer. At the posters along with a mild foretasts of jumped up as usual, failure Mrs. Print

a petting there much out, we never speeced it afterwards, out the word much of, and got alon if any about to relate. But and price for his word, may then turn the guessily excited our sportheston was to ap aid of his mind for a time, and yo me plant inferrance which Harry seads to b

LENT DE LANAS 646

a the storading piller starked and put away. The Lapite IV, allocing to the Doort of washers shoulder their terms here just, Vation, 1 mentioned the integrans of a How maning, whether elevanic or south, fail by sight, Biddellow, I tak

a se shownakers' dowers. Leavenably: is we do receive should be regarded with

an showing love to salvalate the not as aftern as the way twenty yours ago If transvertised in his own produlinger on the doory and h ing, with corrections, passion, by the latters, one half indden in the coff of his sheers,

Nº 361.

TOUJOURS LA TIMBROPOSTOMANIE, - par Félix Regamey.



L'ALBUM AUX PORTRAITS-CARTES DÉTRÔNÉ PAR L'ALBUM TIMBRE-POSTE. Malheureusement ce dernier n'a pas l'idée du sort qui l'attend; son prédécesseur, qui n'est pas fier du tout, va se transformer en album de timbres-poste photographiés !

editor-in-chief. This light-hearted article poked fun at the mania and was accompanied by 12 drawings by popular French contemporary artist, Charles Tronsen s, known by his pseudonym Carlo Gripp.

The following month, a series of seven captioned caricatures was published November 29, 1862. These illustrations were created by Félix Régamey, another accomplished French artist, and titled Toujours La Timbropostomanie (Always Timbromanie). One of these illustrations (shown above), L'Album Aux Portraits -Cartes Détrôné Par L'Album Timbre - Poste (The Card Portraits Album Dethroned By The Postage Stamp Album), implies that timbromanie was garnering more interest than "cardomania" (the collecting of carte de visites) in popular French culture. Le Journal Amusant

(bite) tion. The family portraits and a few others | As a middler, a merginizate, a legislater. shings were sound.

AN AMERICAN FAMILY IN GERMANY. (Retent Blaper.) (1818)) is monorthing abount shildlike in the [tell, from which have then goest hept and been of the flavouant for koncernat another with note, applies, and calue. I notes Now Lam a place man - a serious man - a man voice. This he sold in Occass (while BAB SWOLDBARD IT SALE he, In a dough P

ments. Naturally a pholding and manager of fort was enough to marthe a men of the store people, it is remarkable with what facility they merror. Without a wind of explanation owne and to the how or bouchess of hits and senter later planatic monotor marched into the self all the fit outside an abitithered. I think they are the years, howing and scraping in the second for this very reason a healthier and more there- and manner, to the profound aircelder ful race than wer they live longer, and enjoy a terror of the young page. "Hause as " larger share of kappinsss, of rather a heavy turn of mind. Yet I are not of up to his marine tragery month inconsible to the advantages of recentional rulas. Rescibling his brack of astrones of abive. The other evening, as I was aloung costly for a reply. "Moin How?" I and by the five after disasse, listening to the y-mong these Frankfort disloct; " Ech glastic dis-mon, who were reading a videvalues and house the wind allos gist " " " for an order of the statestich realizery called the "French, words/" mentaged the monitory " manufer," by one Hollin happy all about a war Lie, Acader /" All wron about ; " howevery the frogs and the table, and a seaks the firth ones and hard as get a that softered great module in communicate of a When the monome are also a set sparred between his head and his mit-a knock had created he around a frier aterrupted the story. I arese and special the appear, and by disk of reacting door. To say that I was actorized at the ap- dreating them out again, and for parities that saved hollow me would but faint. a civils around him. Then he to if express my sensations. One could scarcely chose their coulders and scalus of afters such a thing would have happened in having muchad his mind on shit p the alassessed contary. Is use a live gold's cash out which bondfairs of non-anof the most fermions aspent, full six free high, i rakes ever the floor. They conwhite a transmittene bong write, and a this to very display of montheester, as may be proposed, both fearfulty red, and almona mousing hos similableway, with more play at the points. He great graph even absolution the sensitive the points of the points. The press absolution is the point of the sensitive state of the sensitive was of the most contacted to be any plant of a great they contact help it ; whereapoin it for y contact help it ; whereapoin it for y contact her being bein innically derivated. Around his waist was a stor logan to wrink them up and down

Salasta Villa Antonio	A C II F.	(D)			
A A A A A A A A A A A A A A A A A A A		Nen S eland,	te 1. morrage	alen von . Löre	
	hiberia Oceandre,	Will Burnetts			
		Bahamas.	Trini lad	Mats unis	
ame une to <i>ie.</i> miniscent ildren and		Pieto		un.	
ooden box hos of each split ho of a enges of this mplete the y challenge s.		1.94° P(care	0	71	

JOURNAL AMUSANT.

October-November 1862 French Newspaper Lampoons the Mania

Le Journal Amusant was a French weekly satirical magazine published from 1856 until 1933. It was founded by the caricaturist, journalist, and publisher Charles Philipon. The original format of *Le Journal Amusant* was eight pages and consisted primarily of cartoons and caricatures satirizing the social mores of the day. The October 25, 1862 issue carried a lengthy article titled La Maladie Du Timbre-Poste (The Postage Stamp Disease) penned by Pierre Véron, the magazine's

possily hopping, ship

ing, and loaving like

play, prasping, s

a madman for him

and accounting, as

the Barrier Reported

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Toujours La Timbropostomanie. No. 356, 25 October 1862, pp 5-7 Eugene Philipon, Paris

AN AMERICAN FAMILY IN GERMANY.

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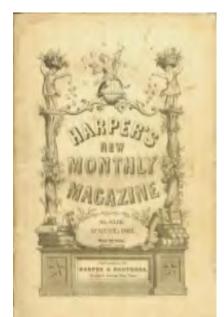
Americans Find German Family Taken With the Mania

Harper's New Monthly Magazine, a magazine of literature, politics, culture, finance, and the arts, was launched in New York City in June 1850. In August of 1863 it published a story of an American family who sold their belongings and moved to Europe titled An American Family in Germany (at left). This published work details the transplanted Americans interactions with a German family who had been seriously bitten by the stamp mania.

.. "Then there is the postage-stamp-mania, which has hopelessly seized the entire family without distinction of age or sex."...

.."The researches of the entire family in distant parts of the globe for the purpose of ferreting out and securing new and rare postage-stamps, she says, have already enlarged their minds"...

..."Stamp-books of every size and variety have become absolutely essential to their happiness at whatever cost."...



The story demonstrates that the mania was expanding globally. Collectors, regardless of nationality were passionate about timbromanie.

Original Harper's New Monthly Magazine cover shown at 20%

Harper's New Monthly Magazine No. CLIX, Vol. XXVII, pp 306-20 An American Family in Germany Harper & Brothers, New York, 1863

Pioneers Lead Timbromanie Toward Stability With Structure

Concurrent with *timbromanie's* explosion into popular culture, there surfaced a core of individuals whose efforts steadily guided the mania toward respectability. These pioneers realized that the mania had rooted and flourished, but needed structure. They were generally scientific and systematic in their approach, resourceful and produced the working tools for a sustainable hobby.

Postage Stamp Catalogues ... to organize the curiosities

By 1860, well over 640 adhesives issued by 84 counties existed and it was evident that organization of these curiosities was needed. Between 1861 and 1863, twelve (12) catalogs were published which listed known stamps by country. These lists contained text descriptions of each adhesive and were generally in small booklet format with no illustrations.

Specialist Magazines ... to inform and market to the masses

As timbromanie matured, multiple specialist magazines emerged, first in Europe, then from other continents. These publications contained editorials emoting the thrill and excitement of collecting, scholarly articles written by renowned students of the day, reader forums for the exchange of ideas and a variety of related advertisements.

Postage Stamp Albums ... to house and display the treasures

Prior to 1862, collectors were required to create their own unique methods to house and display their curiosities. However from 1862-1865, approximately six (6) mass-produced albums were published in different languages. Not only did they provide a elegant way to house stamps, but also added an organizational structure for display.

1861 The First Scientific Organization of the Curiosities

Oscar Berger-Levrault (photograph at right) was an early stamp collector and a bookseller in Strasbourg, Germany. He was one of the first collecting pioneers who dealt with the scientific and systematic establishment of stamp collections. In the course of his work, he published a hand-written stamp register titled Description of the Stamps Known to Date on 17 September 1861, which is considered the world's first stamp catalogue. It listed all of the postage stamps known to the bookseller which had been issued around the world. Although Berger-Levrault's hand-written list was only intended for his friends, 40 to 50 copies were printed and they became the forerunner for all future catalogues. Oscar Berger-Levrault

C.H. Winter Publisher, Strasbourg



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EUROPE

CONFEDERATION-GERMANIQUE Office Tour et Taxis (Euts de Sud)

Edited by Justin Lallier, the Album-Timbres-Poste Orné De Cartes was published in June 1862 by A. Lenègre

subsequently translated into English in August 1862. The album was in rectangular format (approximately 7 x 10.5 inches) with an elegant embossed hard cover, gold lettering and brass locking clasp. It could be purchased bound is stylish Moroccan leather or a less expensive covering. This 160 page book was organized by continents, then countries, with compilation summaries and maps at the end of each section. Stamp descriptions were placed on the left page while

spaces for the labels were on the right page. Space allotted for stamp placement was generally undersized which resulted in tragic over-cropping of thousands of early adhesives. Additionally, enthusiasts glued their treasures on the page as no other suitable means for mounting adhesives had been devised. xploded from an 1862 Lallier Album:

Page 23 from the first edition illustrating how stamps were typically mounted Conférdération -*Germanique Office Tour et Taxis* (upper left) Hand-colored foldout World Map Mappemonde En Deux Hémisphêres (above) French Edition title page, Paris, 1862 (below right)



Manuel du Collectionneur

Jean-Baptiste Moens, one of the earliest collectors of stamps, started his collection in 1852. He sold his duplicates through his bookselling business and published the Manuel du Collectionneur de Timbres-Poste in Brussels in January 1862. The work was comprised of 72 pages printed on green paper with descriptive listings of stamps and no illustrations.

Manuel du Collectionneur, 1st Edition, Brussels, 1862 (above right) W.R. Ricketts



1862/63

America's First Published Stamp Album On December 17, 1862, the *New York Daily Tribune* carried advertisements for Christmas gifts and other items. Under the heading of 'New Publications', a small insert announced the first postage stamp album published in the United States (at left). The advertisement (below) had been placed by New York publisher D. Appleton & Co., who had been a New York fixture since 1831.

It is likely that the first-year Appleton stamp albums were published in small batches as a variety of different sizes and bindings exist. However, the approximate fifteen (15) surviving copies are all embossed *Postage Stamp Album* in gold on the cover and dated 1863 on the title page. The album layout has representative countries organized by continent with continent maps beginning each section. Simple unlabeled blank boxes were provided for placement of the stamps.

Postage Stamp Album Album for Postage and Other Stamps, American and Foreign. Published by D. Appleton & Co., New York. MDCCCLXIII (1863)

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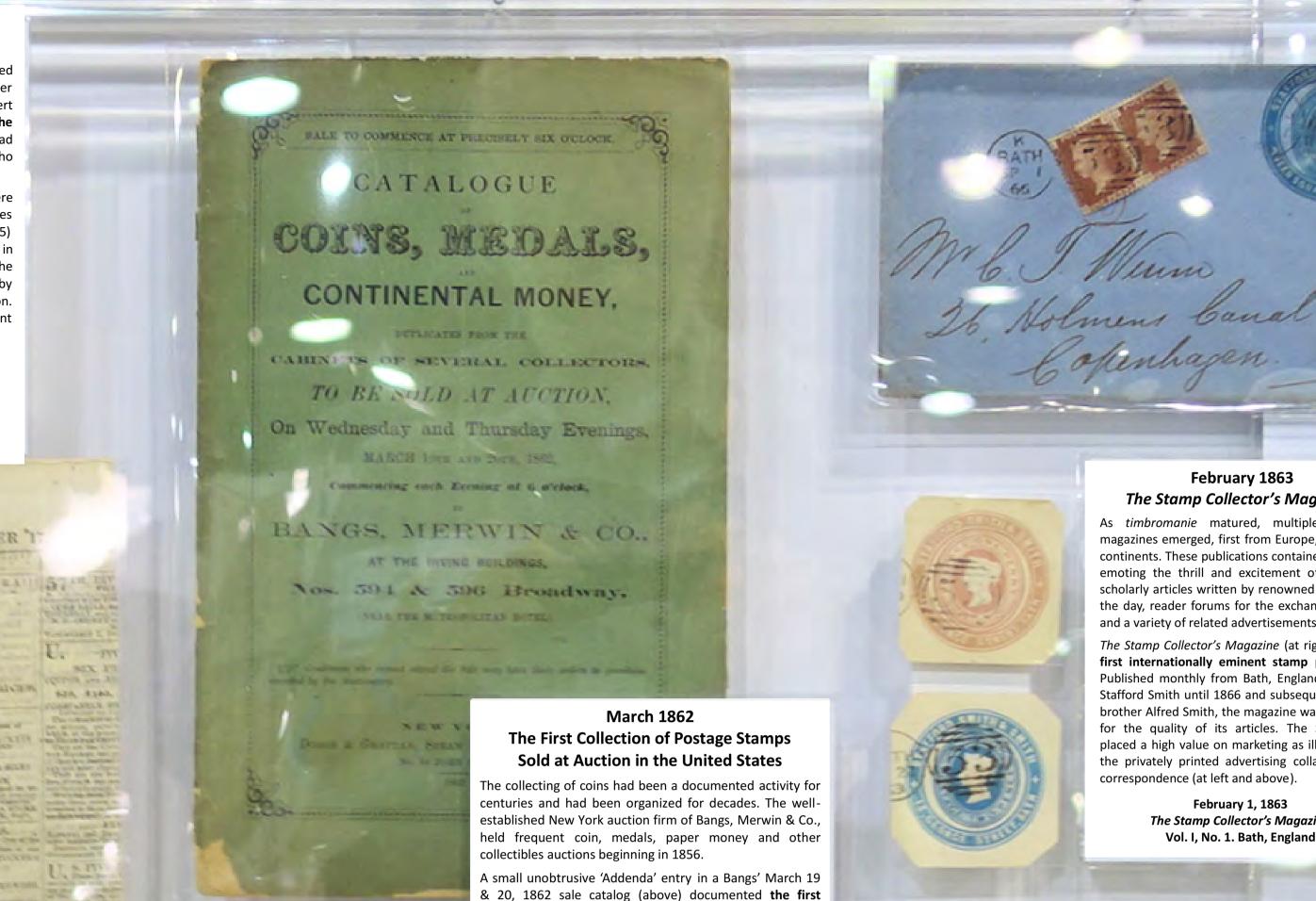
August 1863

The International Postage Stamp Review

From 1860 through 1865, approximately twenty (20) specialist magazines were published. However due to a lack of readership or poor content, many were withdrawn soon after the first issue(s) were published.

The International Postage Stamp Review (above) was published by Thomas Wilks who depended on hopeful relationships with stamp "correspondents" from other countries to provide up-todate content and articles. Survival of these early magazines generally depended on the strength and depth of the publisher's relationship with those already eminent in the fledgling hobby. Despite his optimism in the pages of his first issue, Wilks' publication was retired after three (3) issues. A brief return a year later, only mustered a total of six (6) issues which provides an example of the struggle experienced by some of the early publications.

> August 1, 1863 The International Postage Stamp Review Vol. I, No. 1. London, England 4 pages exploded



collection of postage stamps publicly sold at auction in

52 Postage Stamps, a small collection, some quite rare.

Catalogue Coins, Medals, Continental Money

Addenda, Lot 52, page 31

Bangs, Merwin & Co., New York

Published by Dodge & Grattan, New York, 1862

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July 1864 *Le Collectionneur De Timbres-Poste*

Le Collectionneur De Timbres-Poste was published by Arthur Maury, one of the earliest stamp dealers in Paris. The magazine which was originally printed 'in-folio' format was the first stamp specialist publication in France. It was quickly redesigned into a more manageable size and the first three issues were reprinted collectively dated 15 September 1864 (above).

In the 15 November 1864 issue No.5 (also in compilation binding above), an article titled *Baptéme* (translated Baptism) suggested the hobby be christened with a new name as a sign of legitimacy. The proposed term Philatélie was destined to fundamentally change the perception of timbromanie forever.

September 15, 1864 Le Collectionneur De Timbres-Poste Vol. I, Nos. 1,2,3. 1864 reprint **Compilation binding of issues 1-18** Arthur Maury publisher. Paris, France

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February 1863 The Stamp Collector's Magazine

As *timbromanie* matured, multiple specialist magazines emerged, first from Europe, then other continents. These publications contained editorials emoting the thrill and excitement of collecting, scholarly articles written by renowned students of the day, reader forums for the exchange of ideas and a variety of related advertisements.

The Stamp Collector's Magazine (at right) was the first internationally eminent stamp publication. Published monthly from Bath, England, by Henry Stafford Smith until 1866 and subsequently by his brother Alfred Smith, the magazine was renowned for the quality of its articles. The Smiths also placed a high value on marketing as illustrated by the privately printed advertising collars used on correspondence (at left and above).

> February 1, 1863 The Stamp Collector's Magazine Vol. I, No. 1. Bath, England

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1865 The Mania Matures to a Legitimate Intellectual Pursuit

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Beginning in 1840, small artistic pieces of paper from all corners of the globe became available to the commoner, school children and the general public. These curiosities were delivered into their very hands and stirred a collecting frenzy termed timbromanie. By the 1860s, the craze had established a foothold but lacked an air of respectability. Concurrently, a core of serious pioneers provided stability for this pursuit. They gave the mania an element of legitimate study, methods of organization and proposed a new and more sophisticated name... philatélie. The term stuck and collecting of postage stamps entered a new era. On December 1, 1865, The Stamp Collector's Magazine published an article titled What Shall We Call It? (below). Paraphrased from an 1864 French article, this English account further publicized, gave credence and support for the suggestion that the collecting and study of postage stamps should be called *philatélie*.

> December 1, 1865 The Stamp Collector's Magazine Vol. III, No. 35, page 182 paraphrased from the November 15, 1864 article *Baptéme* in Le Collectionneur de Timbres-Poste

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> ...borrowing scientific compounds from the classic tongues, he proposes the word philatélie...