

Happy Hour Special

~ Oysters and Beer ~

A Display of Illustrated Advertising Covers

Cove Oysters & Co.

Cameo illustration of a well-dressed gentleman slurping down oysters while demonstrating basic happy hour formation: Standing at the Bar



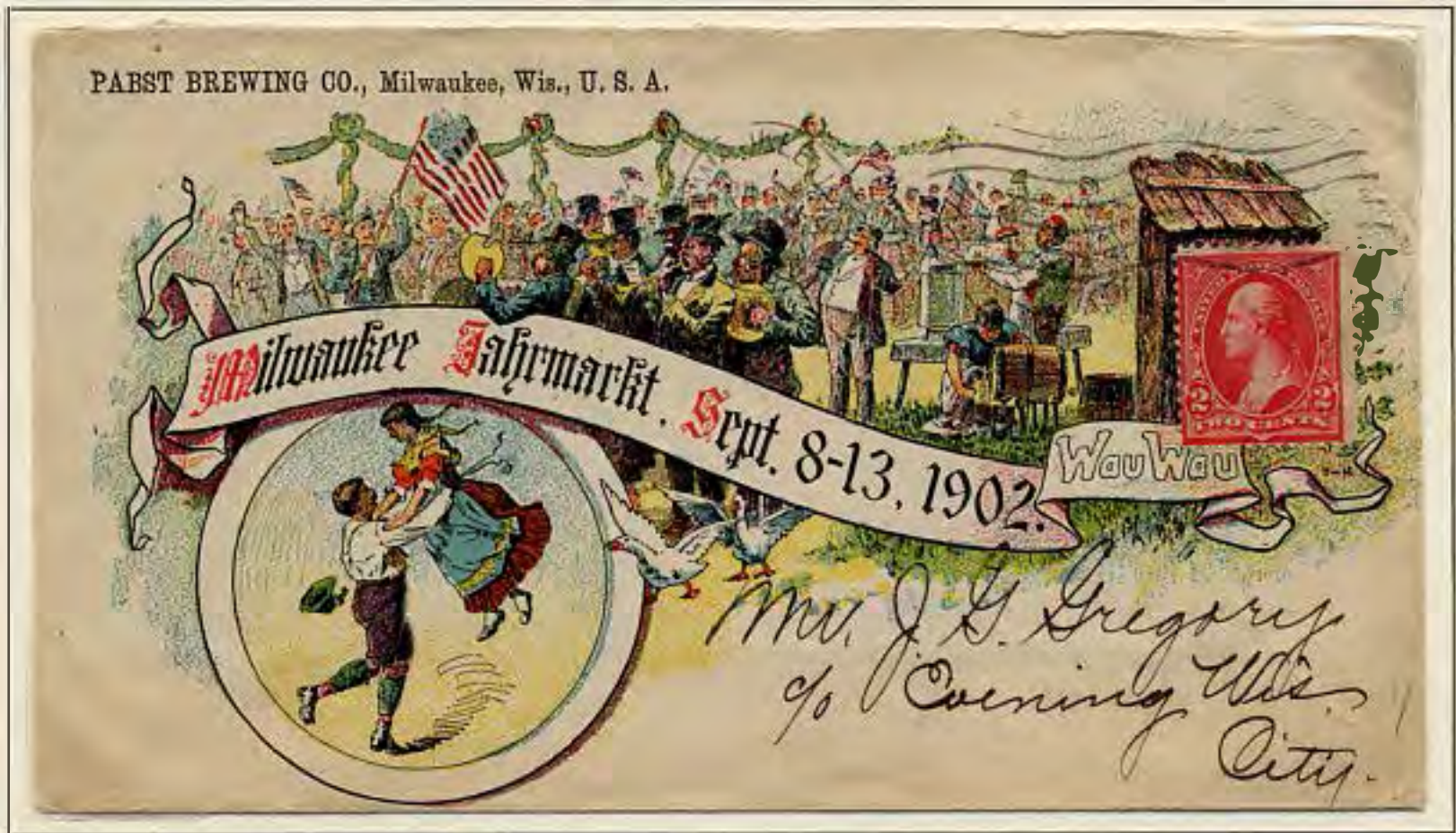
Baltimore Md., CDS on 3c Washington Scott #11, circa 1855

This is the earliest illustrated oyster advertising cover in this exhibit and the only cameo type design

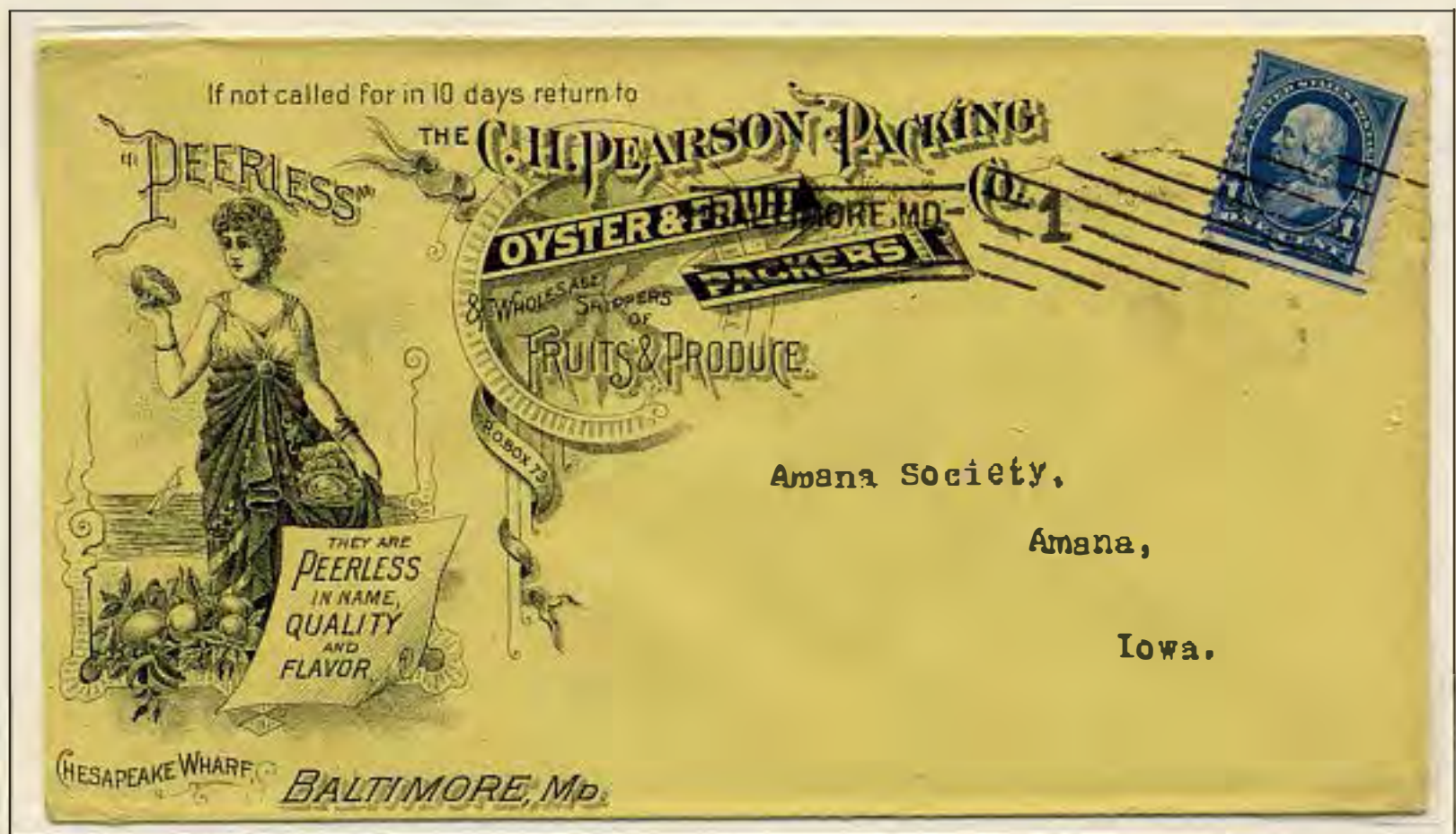
~ Abstract ~

This exhibit of advertising covers for beer and oysters combine two favorites of both collectors and epicures, which together form a whimsical collection of vintage advertising Americana that went through the mails. The beer covers are from random towns and cities in the United States whereas all of the oyster covers are from locations around the Chesapeake Bay.

Happy Hour Special - Oysters and Beer



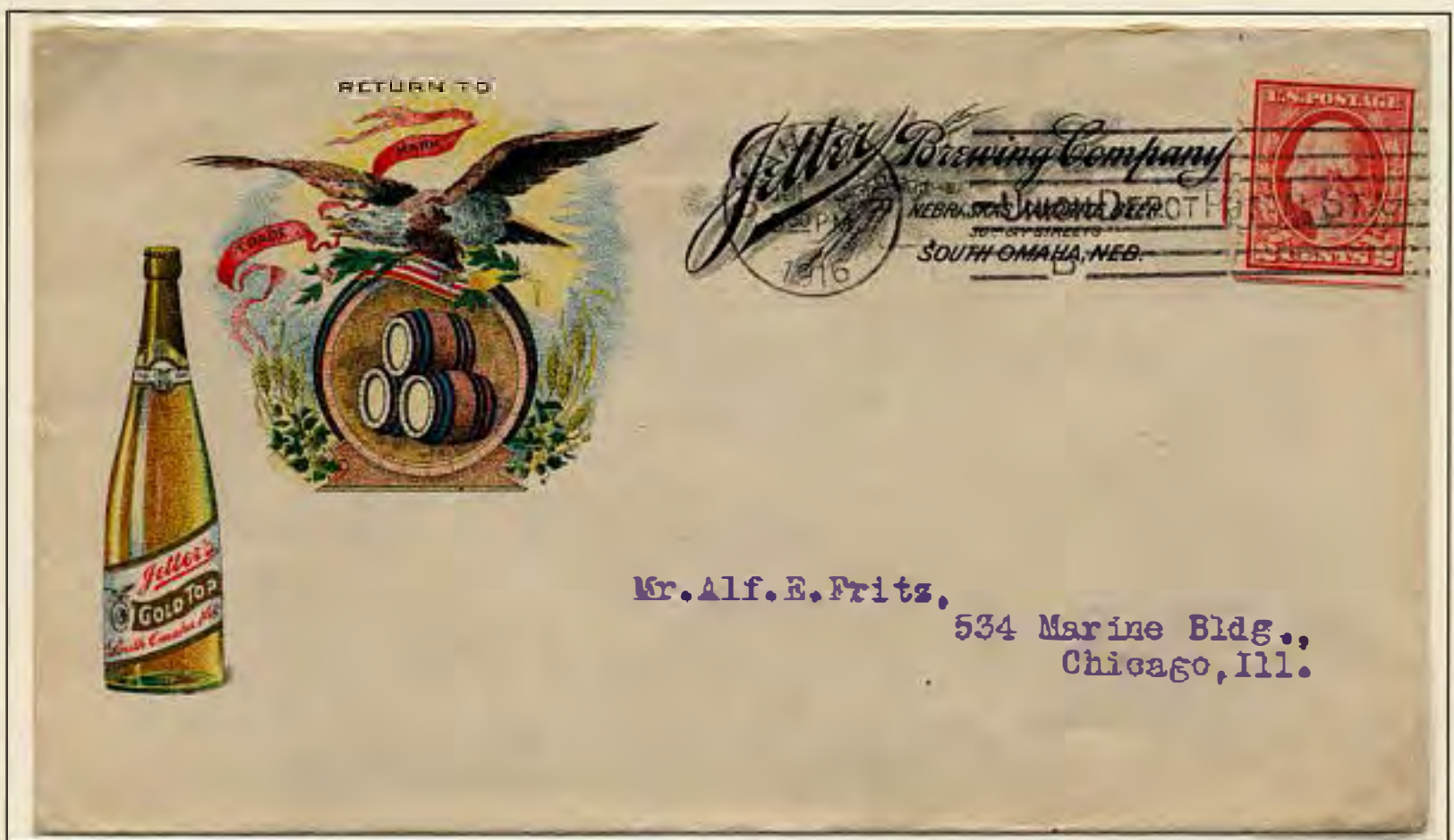
Pabst Brewing Co.
*Full color illustration for the Milwaukee Jahrmarkt (Yearly Fair) of 1902
Milwaukee 1902 wavy-line cancel on 2c red Washington, Scott 279b*



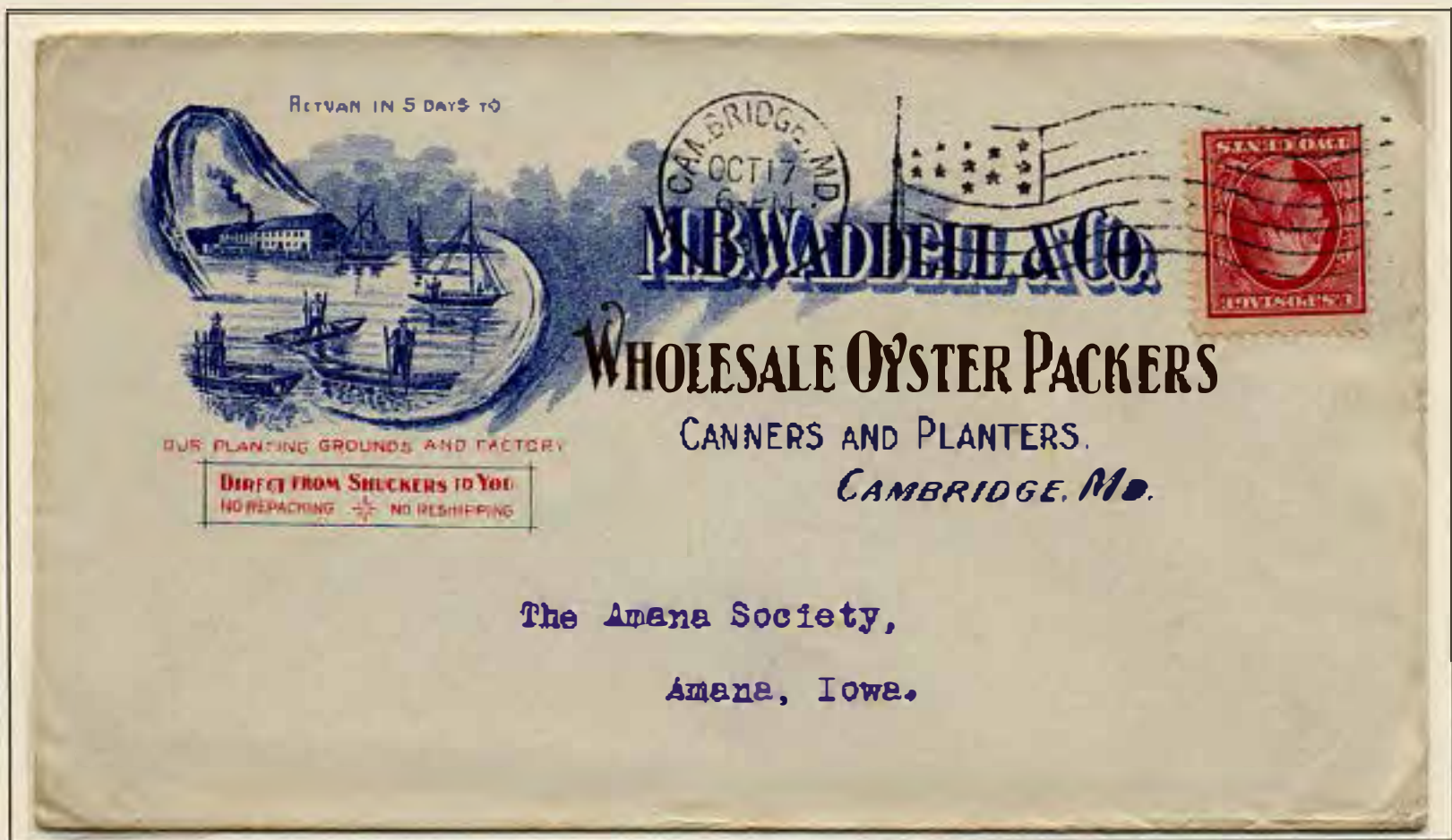
C. H. Pearson Packing Co. - Peerless Oysters
*Black and white illustration of woman carrying oysters in her dress
Baltimore machine cancel (undated) on 1c blue Franklin, Scott 246*



J.W. Anderson & Co. - Oyster and Fruit Packers
*Red illustration of two mermaids holding oyster tongs flanking a large oyster shell
Baltimore MD., hand cancel (undated) on 3c green Washington, Scott 147*



Jetter Brewing Company - Nebraska's Favorite Beer
*Full color illustration of Eagle and Kegs and a bottle of Jetter's Gold Top beer
Omaha Nebr., Jul 10 1916 machine cancel on 2c red Washington, Scott 488*

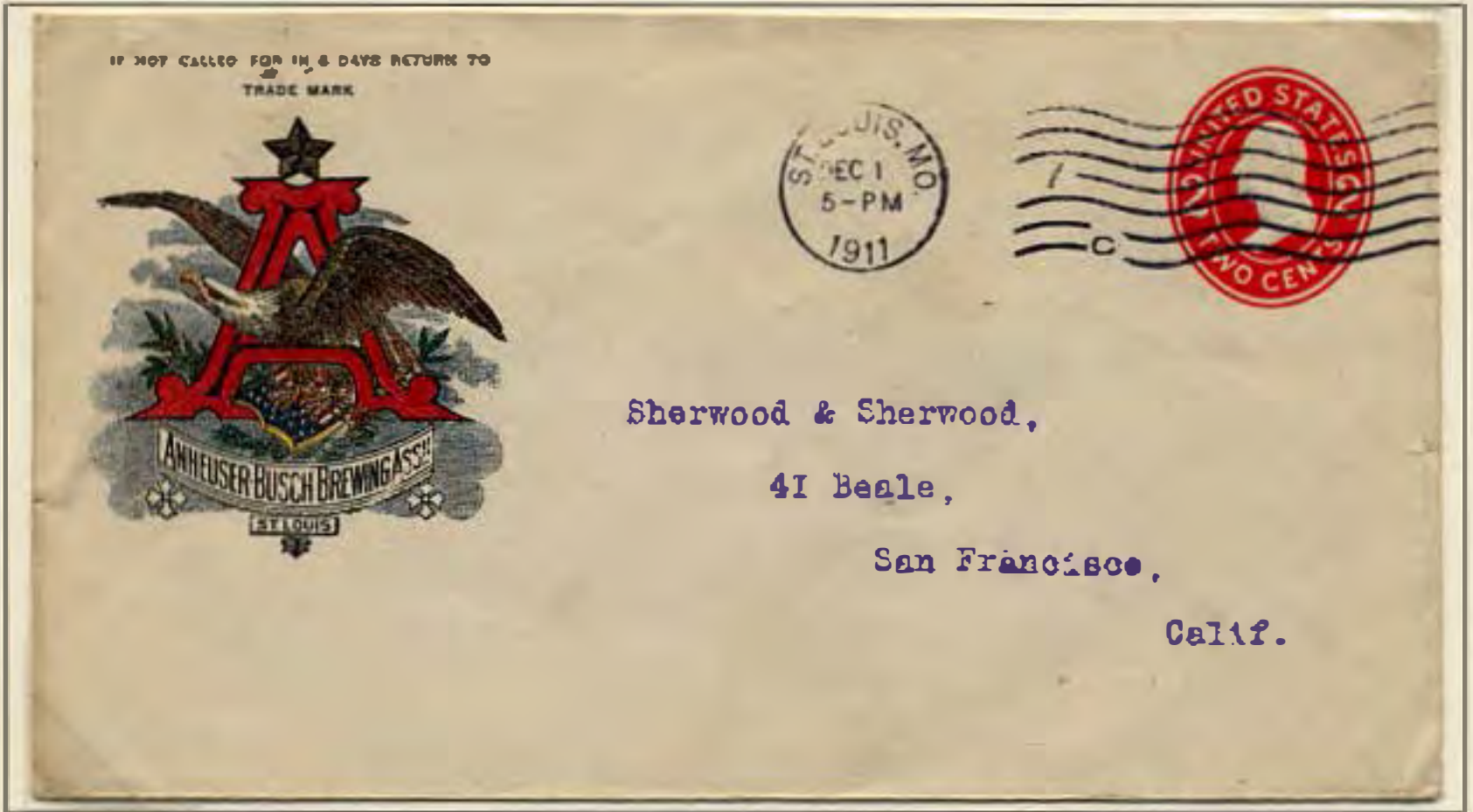


M.B. Waddell & Co. - Wholesale Oyster Packers
Blue and gold illustration of Watermen tonging for oysters
 Cambridge, MD. October 17, 1911 flag cancel on 2c red Washington, Scott 332



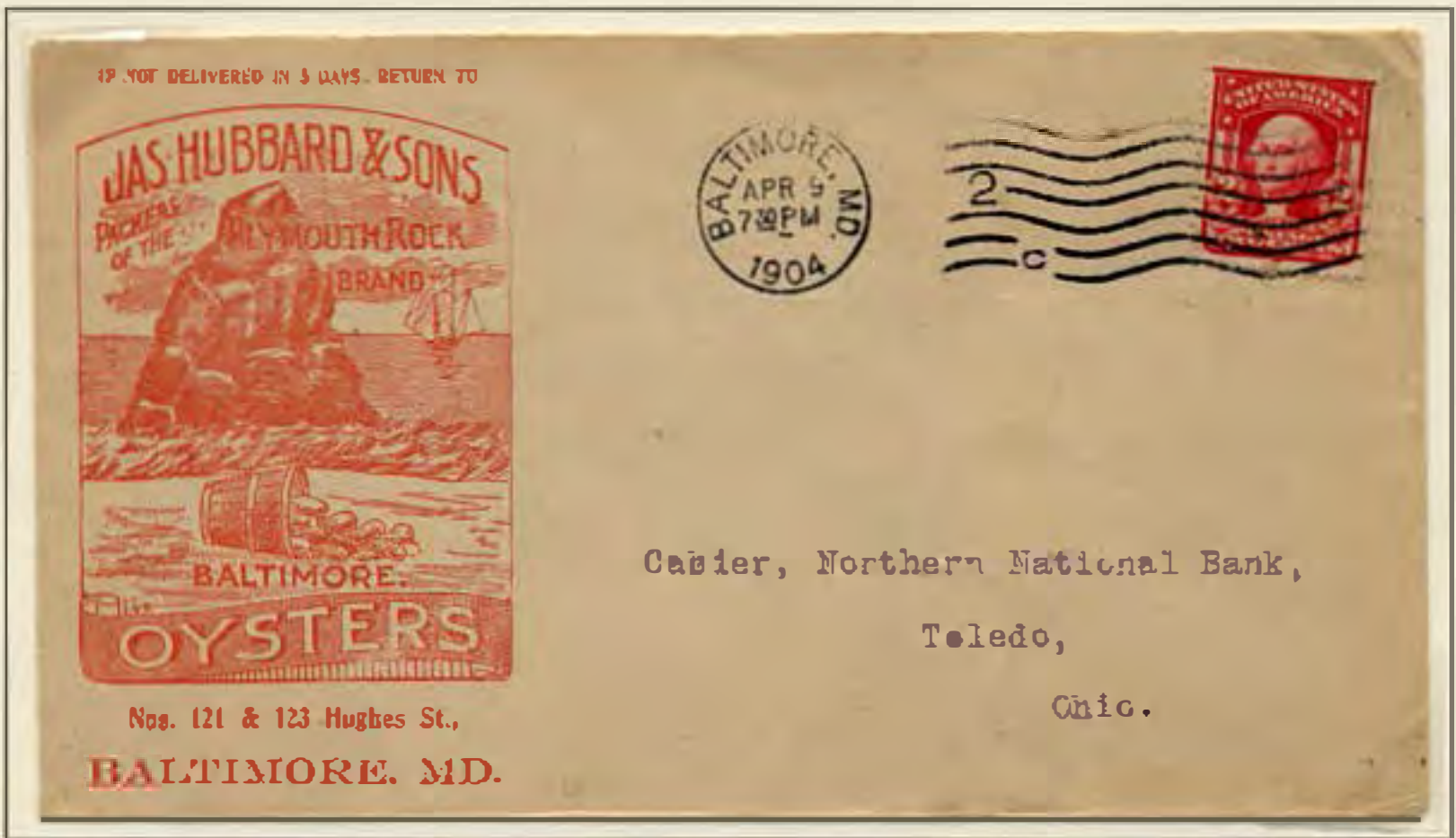
George Ehret - Hell Gate Lager Beer Breweries
Black and White corner card type illustration with initials GE in Star of David
 Oval New York K cancels on 4c and 8c Columbians Scott 233 & 236 to Germany 1912

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Sherwood & Sherwood,
41 Beale,
San Francisco,
Calif.

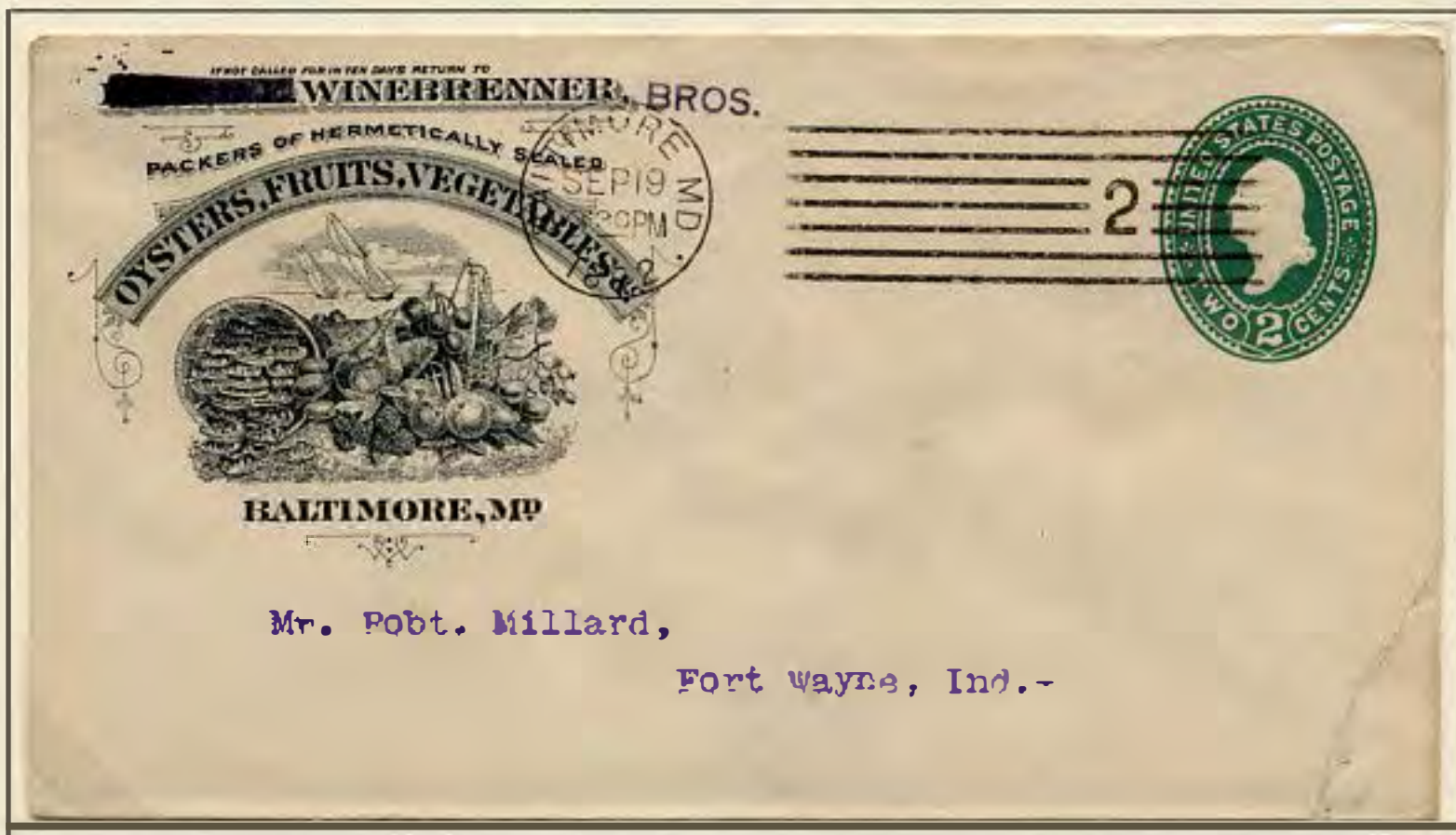
Anheuser-Busch Brewing Assn - St Louis
Full color illustration of the iconic Eagle intertwined in the capital letter A
St. Louis, MO. Dec 1, 1911 machine cancel on 2c PSE, Scott U411



Cabler, Northern National Bank,
Toledo,
Ohio.

Jas. Hubbard & Sons - Plymouth Rock Brand Baltimore Oysters
Red illustration of a sailboat at sea and oysters tumbling out of a bushel basket
Baltimore, MD. Apr 9, 1904 machine cancel on 2c red Washington, Scott 319

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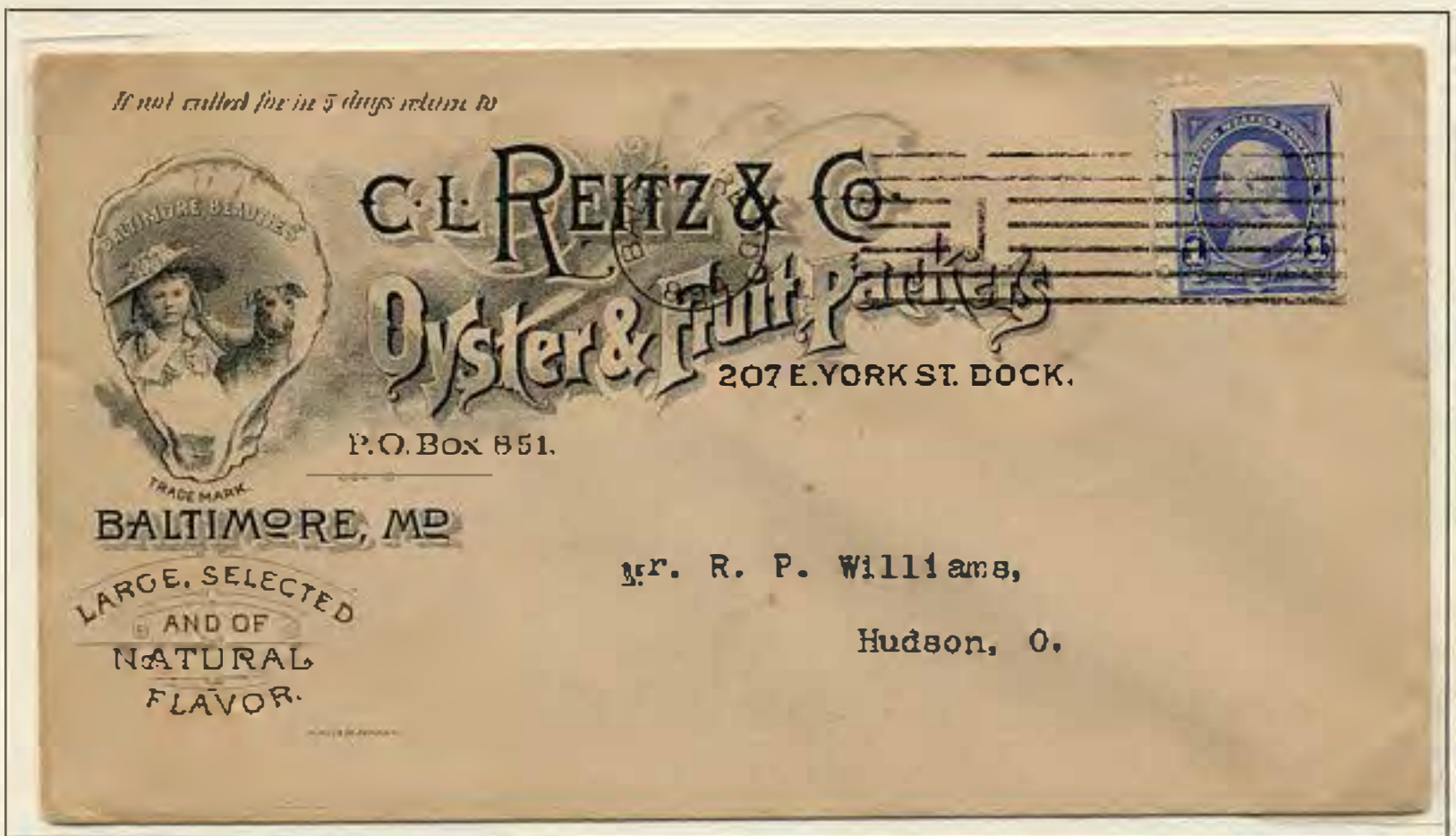
Winebrenner Bros. - Packers of Hermetically Sealed Oysters, Fruits, Vegetables &c.
Black and white illustration of sailboat, oysters, and various fruits and vegetables
Baltimore, MD Sep 19, 1892 machine cancel on 2c green PSE, Scott U311



Anheuser-Busch Brewing Assn. - St. Louis
Black and white illustration of eagle in capital A (earlier version than previous page)
Saint Louis, MO Aug 23, 1899 duplex cancel on 2c green PSE, Scott U311



Weisbrod & Hess - Philadelphia - Brewery & Offices
Black, red, and gold illustration of an oriental chicken, wheat and hops
 Philadelphia, PA. Sep 14 1907 Kensington Station ccl on 2c red Washington, Scott 319



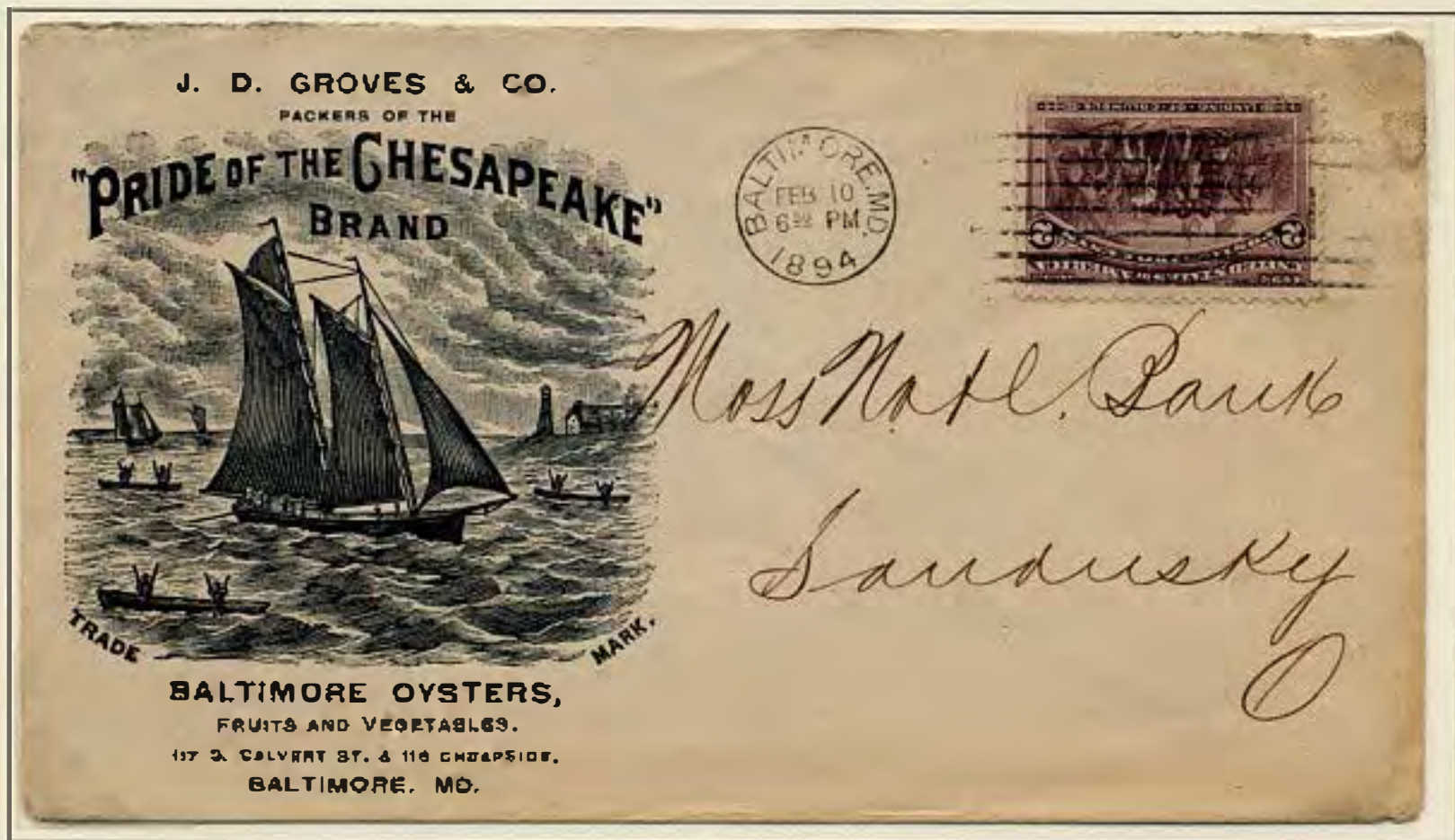
C. L. Reitz & Co. - Oyster & Fruit Packers
Black and white illustration of a girl and her dog framed by a large oyster shell
 Baltimore, MD 1894 machine cancel on 1c ultramarine Franklin, Scott 246



H. W. Hitchcock - Planter and Packer of Oysters (on reverse)
Gold illustration of large Oyster Shell
Baltimore, MD. Feb 23, hand cancel on 3c green Washington, Scott 147



Philip Best Brewing Co., Milwaukee Lager Beer
Blue illustration touting Grand and Gold Medals at Philadelphia and Paris Exhibitions
Akron, OH Jul 27 hand cancel on 2c vermilion Jackson, Scott 178



Pride of the Chesapeake - Baltimore Oysters
*Black and white illustration of watermen tonging for oysters in the Chesapeake Bay
Baltimore, MD. Feb 10, 1894 machine cancel on 2c violet Columbian, Scott 231*

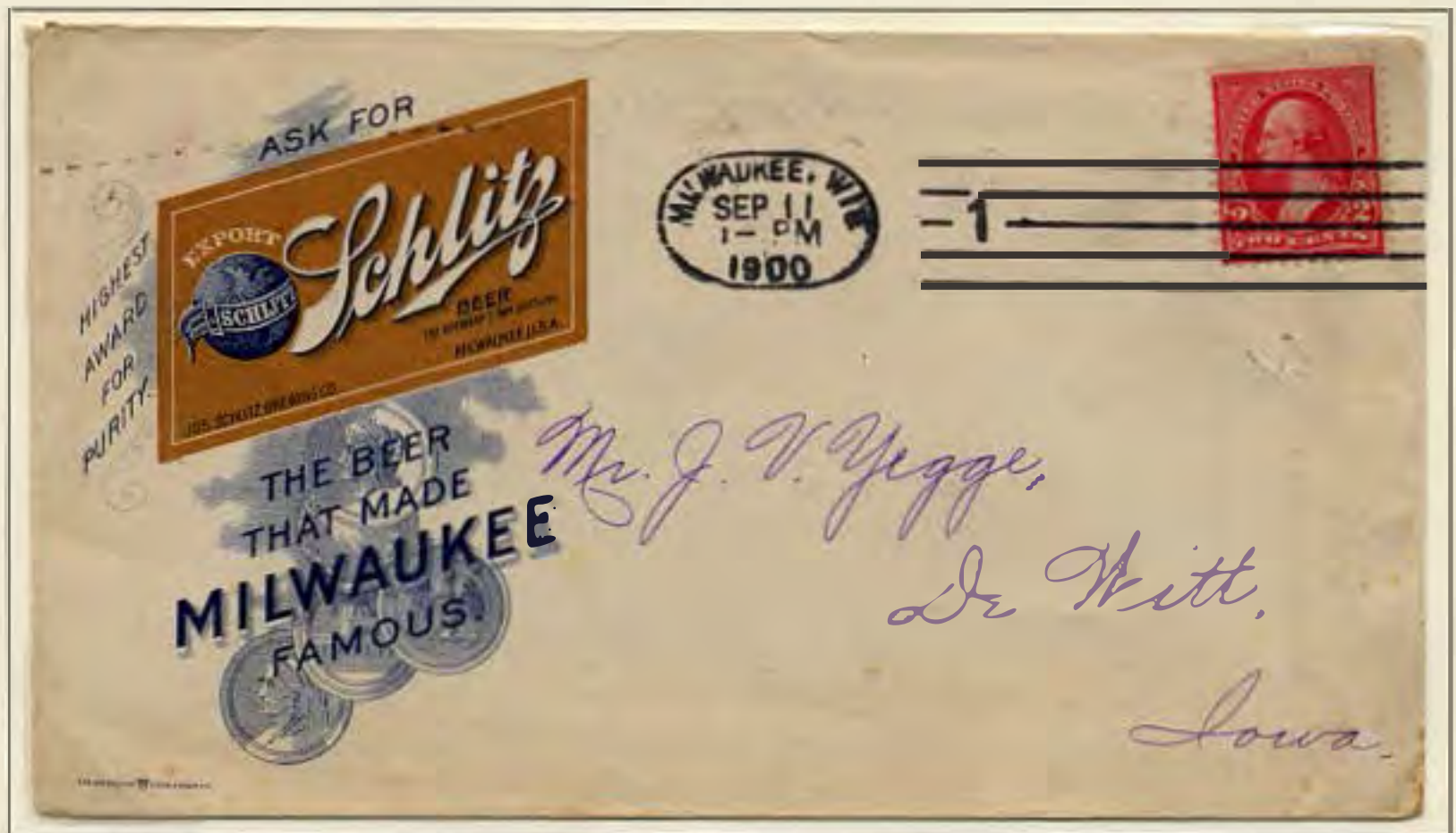


A. Fuermann Brewing Co.
*Tan illustration of Eagle and Hops and Barley
Chicago, Ill May 3, 1894 machine cancel on 2c violet Columbian, Scott 231*

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J. Langrall & Bro's - Maryland Chief Brand Baltimore Oysters
*Black and white illustration of Native American surveying the Chesapeake Bay
Baltimore, MD. Jun 28, 1894 machine cancel on 2c violet Columbian, Scott 231*



Schlitz Export - Jos. Schlitz Brewing Co.
*Blue and Gold Illustration of Globe and Medals awarded for Purity
Milwaukee, Wis Sep 11, 1900 machine cancel on 2c red Washington, Scott 252*



Val. Blatz Brewing Co's
 Red and black illustration of hops and barley in six-pointed star
 Medford, Wis May 28, 1894 hand cancel on 2c violet Columbian, Scott 231



Pickett & Company - Sun Brand Oysters - Norfolk, Va.
 Green illustration of a Sunshine Smiley Face
 Norfolk, VA Nov 13, 1898 wavy flag machine cancel on 1c green Franklin, Scott 279



S. C. Little & Co. - Continental Brand Oysters
Black and white illustration of Continental Army soldier
Baltimore, MD Nov 30, 1909 machine cancel on 2c red Washington

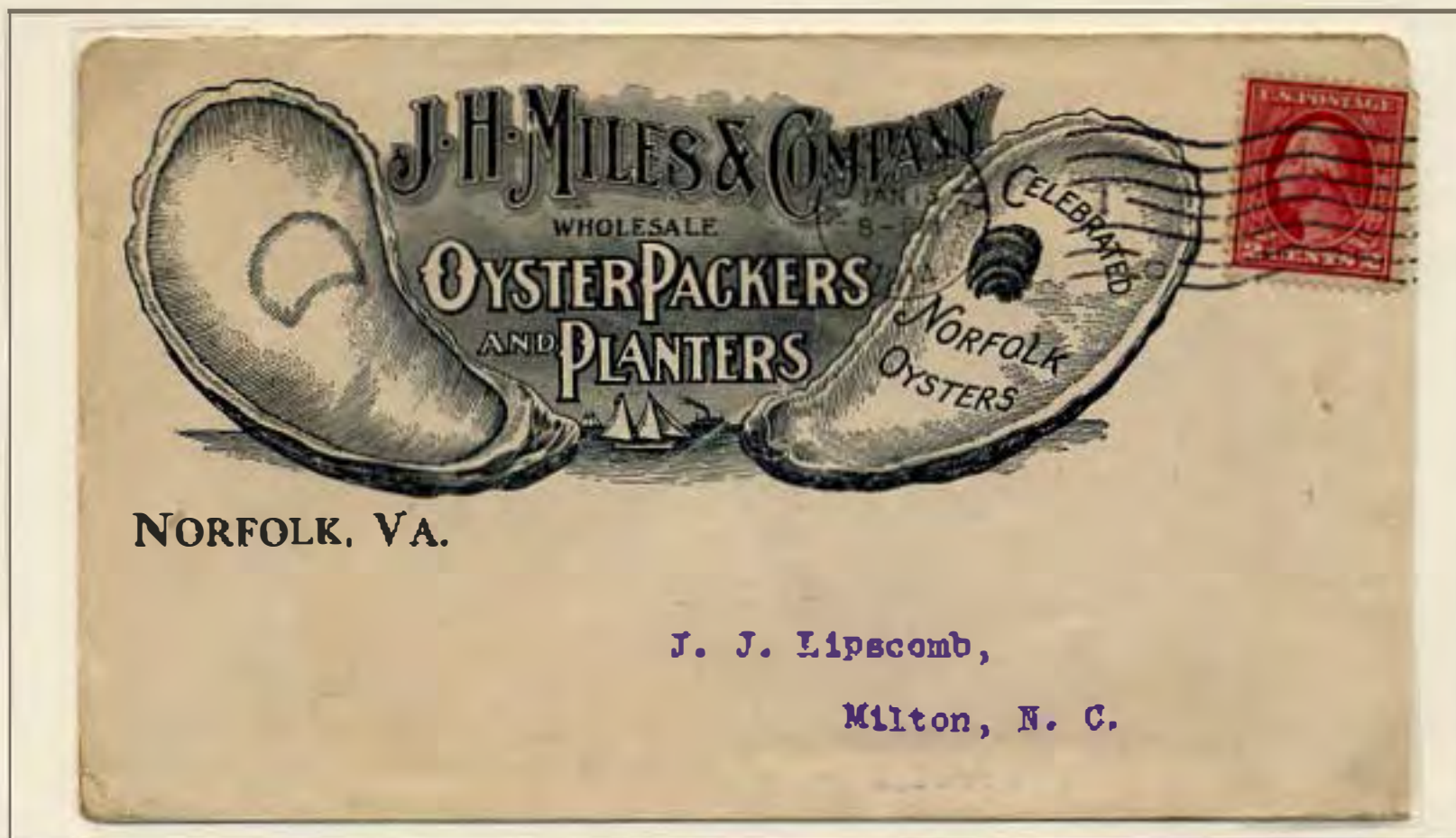


Texas Brewing Company
Black, red, and silver illustration of capital letters BTC intertwined in a Horseshoe
Fort Worth, TEX Feb 16, 1899 machine cancel on 3c carmine Washington, Scott 252

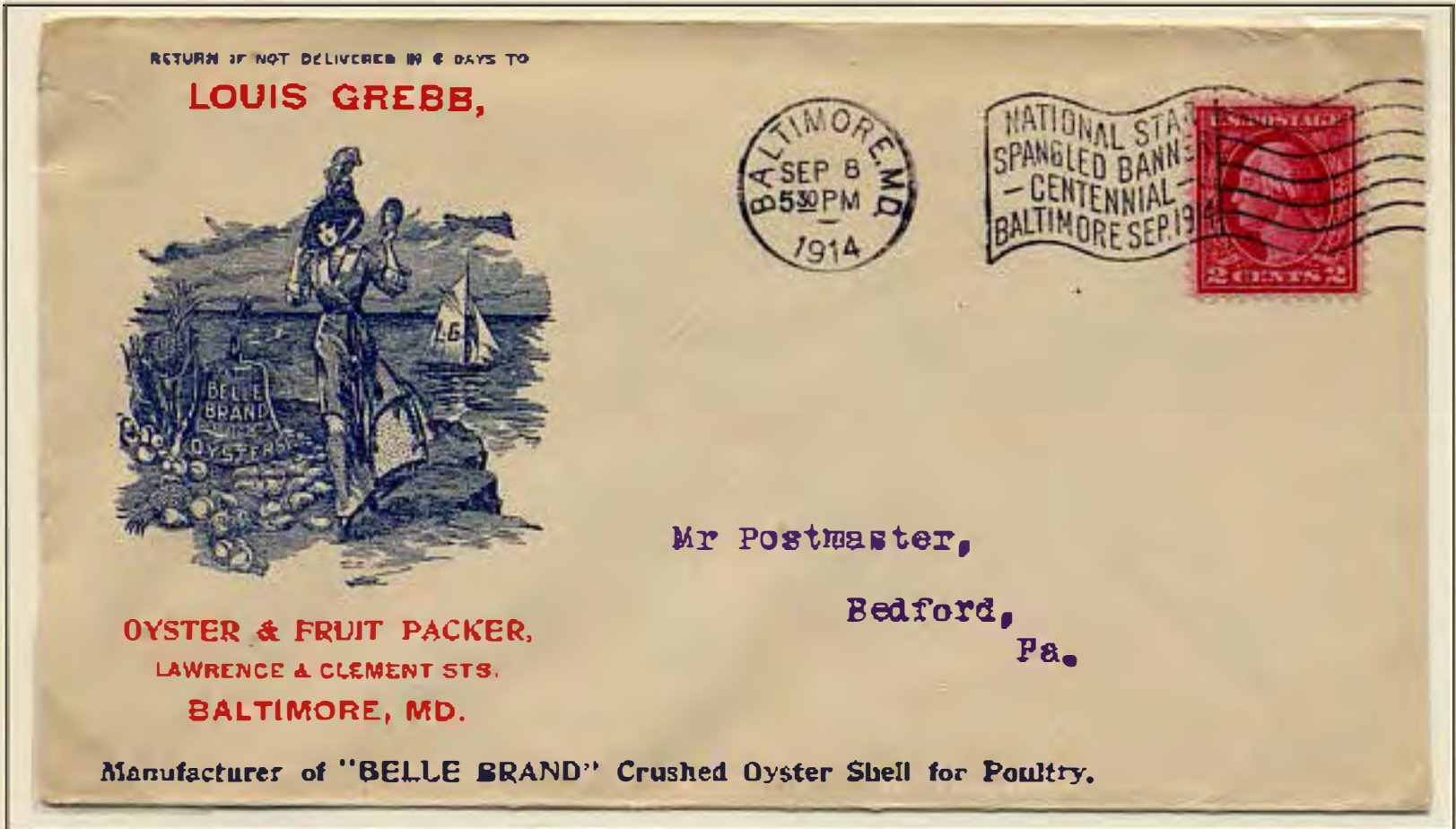
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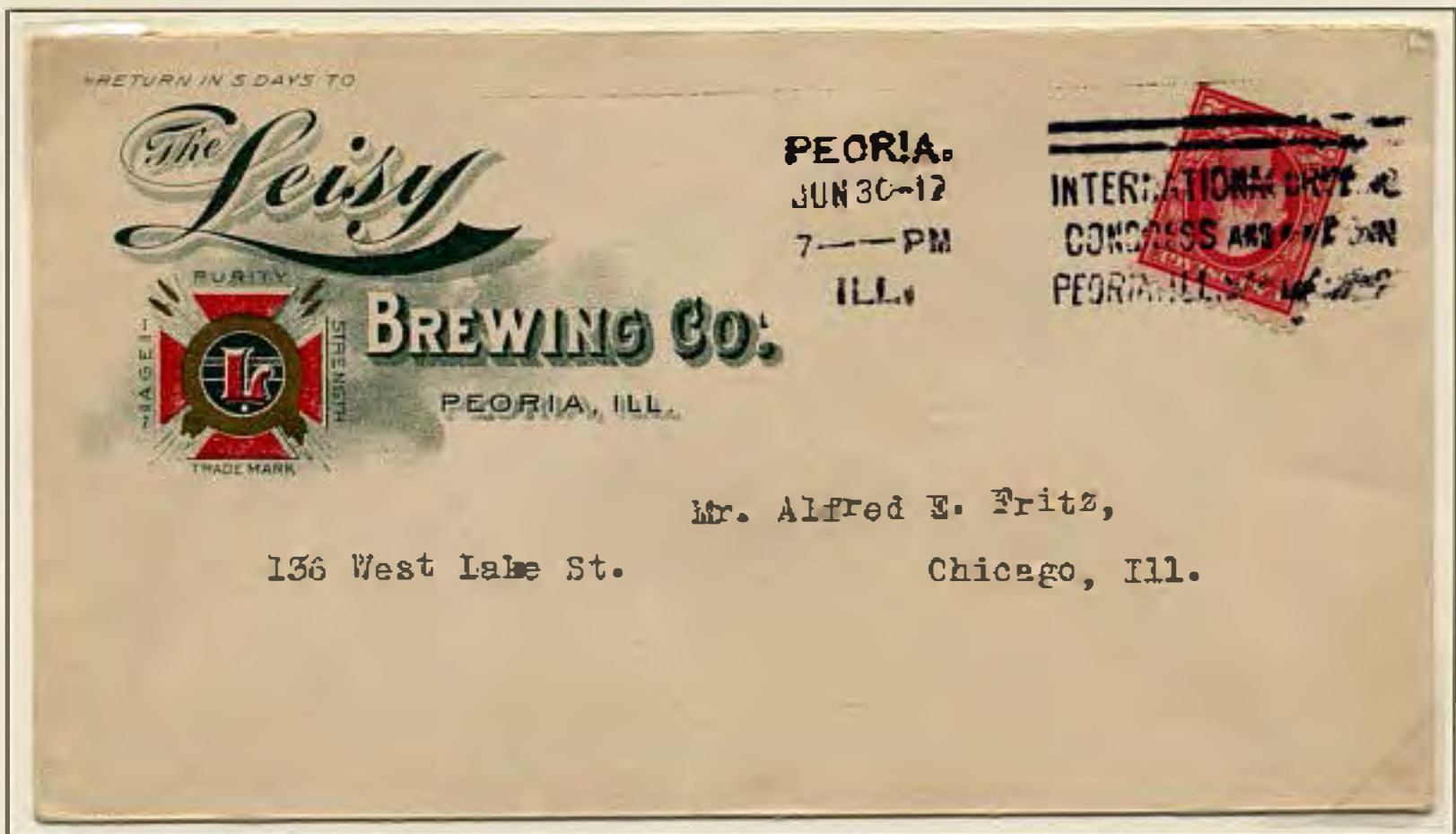
Schlitz - The Beer That Made Milwaukee Famous
Blue and gold illustration of a Cherub sitting on Earth
Milwaukee, WIS. Jun 20, 1904 machine cancel on 2c carmine Jefferson, Scott 324



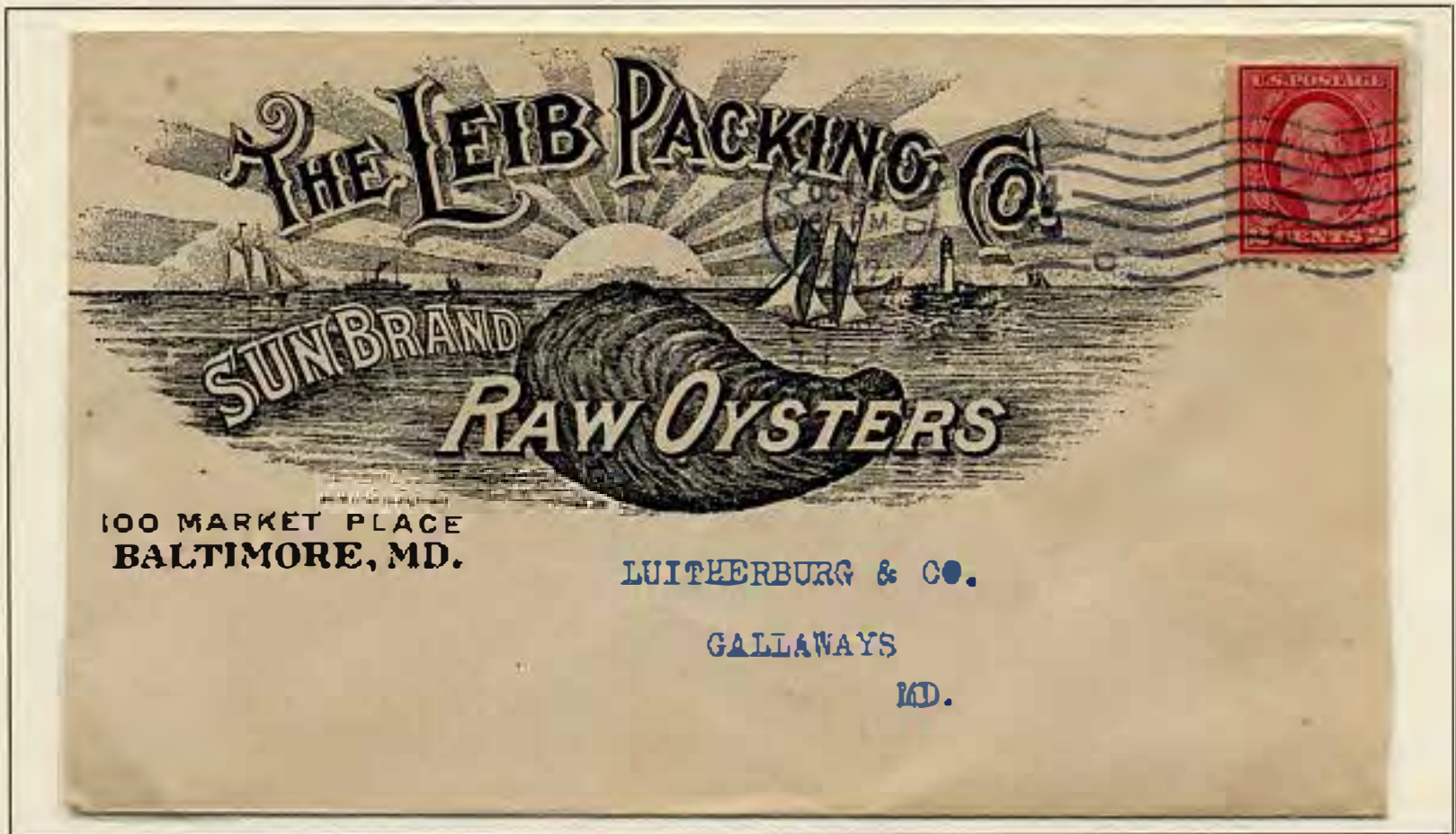
J. H. Miles & Company - Celebrated Norfolk Oysters
Black and white illustration of Oysters shells and Skipjack boats
Norfolk, VA. Jan 13, 1914 machine cancel on 2c red Washington



Louis Grebb - Famous Belle Brand Baltimore Oysters
Red, white, and blue illustration of a Belle holding a large Oyster
Baltimore, MD. Sep 8, 1914 Baltimore Centennial cancel on 2c red Washington



The Leisy Brewing Co.
Green, red, and gold illustration of red letter L in the Maltese Cross
Peoria, ILL. Jun 30, 1917 International Congress cancel on 2c red Washington



The Leib Packing Co. - Sun Brand Raw Oysters
Black and white illustration of large a Oyster, the Chesapeake Bay, and rising Sun
Baltimore, MD. Oct 30, 1912 machine cancel on 2c red Washington



The L. Schlather Brewing Co. - Cleveland ●.
Black and white illustration of horse drawn Beer wagons on urgent delivery
Cleveland, ● Dec 11, 1897 cancel on 5c brown Grant, Scott 270

Happy Flour Special - Oysters and Beer

Last Call!



Anheuser-Busch Brewing Co.

Registered cover to Germany with eye-popping combination of Columbians and small Banknotes, Scott 233 blue, 234 brown, 252a scarlet, 253 purple, and 273 green, lavish franking, cancels, and penmanship - St Louis Mo., Feb 1896