

# ONE FOR A MAN, TWO FOR A HORSE

## RARE MODELS, ESSAYS, PROOFS, STAMPS, AND ADVERTISING PARAPHERNALIA OF AMERICAN 19TH CENTURY PATENT MEDICINES

**HISTORICAL BACKGROUND:** THE TERM "PATENT MEDICINE" CAN BE TRACED BACK TO THE YEAR 1624, WHEN THE BRITISH PARLIAMENT ADOPTED THE STATUTE OF MONOPOLIES. REGULATING THE INDISCRIMINATE USE OF POWER BY THE MONARCHS, THIS LIMITED THE PERIOD OF PATENT PRIVILEGE TO 14 YEARS. THE EARLY PACKAGED HOME REMEDIES WHOSE INGREDIENTS WERE SECRET AND WHOSE ORIGINATORS WANTED THEM TO REMAIN SECRET OBTAINED PATENTS, THUS THE TERM "PATENT MEDICINES"

WITH A REMEDY FOR EVERY ILL OF THE EARLY AMERICANS, THE PATENT MEDICINE INDUSTRY DEVELOPED INTO A LUCRATIVE AREA OF COMMERCE. BY 1850 A CATALOGUE LISTED FOUR HUNDRED DIFFERENT PATENT MEDICINES FOR SALE IN THE UNITED STATES.

FACED WITH THE FINANCIAL DEMANDS OF THE CIVIL WAR, CONGRESS PASSED THE REVENUE ACT OF 1862. NOT ONLY DID THIS LEGISLATION CREATE THE FIRST FEDERAL INCOME TAX AND THE BUREAU OF INTERNAL REVENUE, IT AUTHORIZED THE USE OF ADHESIVE TAX STAMPS ON CERTAIN PROPRIETARY ARTICLES. INITIALLY THESE ARTICLES WERE MEDICINES, MATCHES, PERFUMERY, COSMETICS AND PLAYING CARDS. ITEMS WERE TAXED AT A RATE OF ONE CENT FOR EACH TWENTY-FIVE CENTS OF PRICE UP TO ONE DOLLAR AND TWO CENTS FOR EACH ADDITIONAL FIFTY CENTS OR FRACTION THEREOF.

VERY EARLY IN THE PROCESS OF STAMP PRODUCTION, ENTREPRENEURS IN THE PATENT MEDICINE INDUSTRY WITH A SENSE OF ADVERTISING OBTAINED APPROVAL TO HAVE STAMPS PRINTED OF THEIR OWN DESIGN. THEY ALSO FELT THIS LENT A SENSE OF GOVERNMENT APPROVAL TO THEIR PRODUCT.

THE STAMPS WERE PRODUCED BY FOUR DIFFERENT PRINTERS: BUTLER AND CARPENTER, AMERICAN BANK NOTE COMPANY, NATIONAL BANK NOTE COMPANY, AND BUREAU OF ENGRAVING AND PRINTING. A TOTAL OF SIX DIFFERENT TYPES OF PAPER WERE USED: OLD PAPER (BRITTLE PAPER OF VARYING THICKNESS), SILK PAPER, PINK PAPER, EXPERIMENTAL SILK PAPER, WATERMARKED USIR PAPER AND FOR ONE STAMP A PAPER WATERMARKED WITH A PATTERN OF DIAMONDS.

BY THE TIME THE TAX WAS REPEALED IN 1883 OVER 200 MILLION DOLLARS HAD BEEN RAISED.

STAMPS WERE MEANT TO BE DESTROYED WHEN THE PRODUCT WAS OPENED, THUS SURVIVING

EXAMPLES CAN BE VERY SCARCE.



TRIAL COLOR PROOFS AND STAMPS OF DALLEY'S GALVANIC HORSE SALVE ON OLD, SILK AND WATERMARKED PAPER.



# DALLEY'S GALVANIC HORSE SALVE GREAT HOOF OINTMENT

This well-known **Horse Medicine**, the inventor of which is identical with that of **Dalley's Magical Pain Extractor**, is without doubt the best remedy for the diseases for which it is intended, of any hitherto introduced to the American public, and so pronounced by many of our most distinguished horsemen.

It is now more than **Thirty Years** since the preparation was first brought into notice, and although no great efforts have been made by extensive advertising to extend its sale, it has thoroughly established its reputation as the best Horse Remedy known. We have heard, as an objection to its convenient application in winter, that the cold causes it to become harder than in summer, thus preventing its being readily rubbed in without being warmed at a fire. We would say that we have now removed this objection by making the ointment much softer, and in future no such difficulty will be experienced in *any* weather.

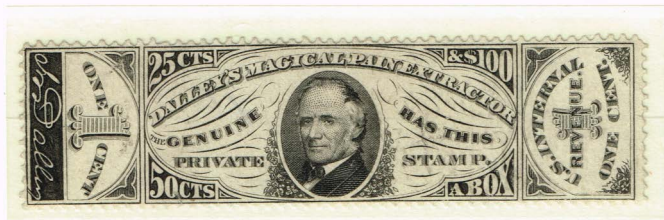
We are aware of the many horse medicines that are now in the market, and know that horsemen are pestered continually by the makers of such, or their agents, and that many of these so-called remedies proving worthless are calculated to injure the reputation of those which *are* good. We, however, are content to let our preparation

**Rest on its Merits Alone,**

confident that one trial will fully convince any horseman that it will do all we claim for it, however

## HENRY DALLEY

IN 1839, IN NEW YORK CITY, HENRY DALLEY BEGAN MARKETING A MEDICINAL HE CALLED "DALLEY'S MAGICAL PAIN EXTRACTOR". THIS ENDEAVOR WAS NOT VERY SUCCESSFUL AND DALLEY, DISHEARTENED, DIED IN 1852. HIS SON ASSUMED CONTROL OF THE FIRM IN 1865 FROM CORNELIUS CLICKENER, A DRUGGIST WHO HAD TAKEN OVER AFTER THE ELDER DALLEY DIED. IN 1866 HENRY DALLEY JR. INTRODUCED THE "GALVANIC HORSE SALVE" WHICH WAS ALSO MARKETED FOR USE ON COWS, SHEEP, PIGS, AND DOGS. THESE PRODUCTS CONTINUED TO BE SOLD UNTIL THE END OF THE 19TH CENTURY.



**OLD PAPER DIE 1  
27 COPIES REPORTED**



**WATERMARKED PAPER DIE 1**



**OLD PAPER**

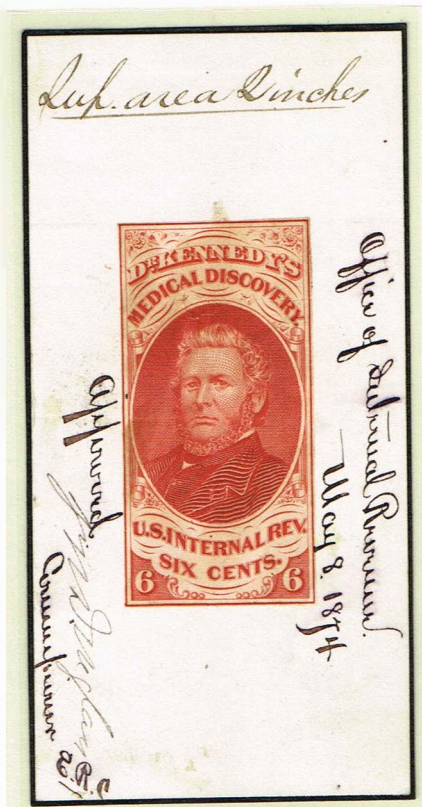


**SILK PAPER**



# DR. DONALD KENNEDY

DR. KENNEDY, A BOSTON PHYSICIAN WITH A MEDICAL PRACTICE ESTABLISHED IN THE 1850'S, FIRST MARKETED A DANDRUFF CLEANSER FOLLOWED BY DR. KENNEDY'S MEDICAL DISCOVERY WHICH WAS SAID TO BE ABLE TO GROW HAIR ON A BALD HEAD. LATER, KENNEDY INTRODUCED RHEUMATIC AND NEURALGIA LINIMENT AND SCROFULA OINTMENT FOLLOWED BY PRAIRIE WEED IN 1878.



APPROVED DIE PROOF IN TRIAL COLOR FROM THE ARCHIVES OF BUTLER AND CARPENTER UNIQUE



TRIAL COLOR PROOF



DIE PROOF



DIE PROOF



PINK PAPER



SILK PAPER



**KENNEDY'S  
HEALING  
OINTMENT.**  
PRICE, 50 CENTS  
MANUFACTURED BY  
**DONALD KENNEDY,**  
Roxbury, Mass.



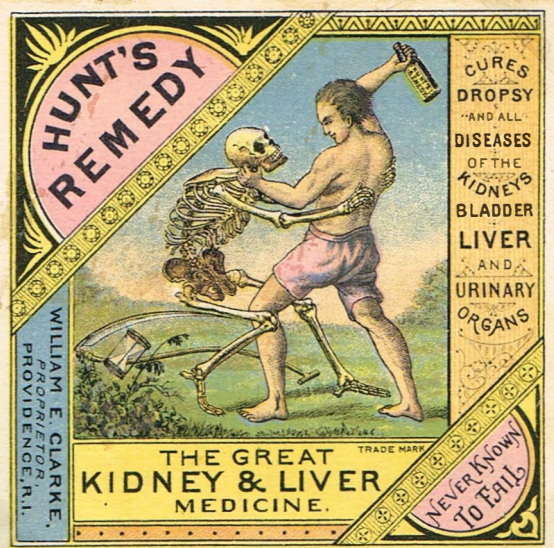
ORIGINAL WRAPPER FOR KENNEDY'S  
HEALING OINTMENT WITH TWO  
CENT REVENUE STAMP AFFIXED

TOP OF TIN IN WHICH  
SALVE WAS PACKAGED



**WILLIAM E. CLARKE**

CLARKE, OF PROVIDENCE, RHODE ISLAND ACQUIRED THE RIGHTS TO HUNT'S REMEDY FROM THE WIDOW OF MR. HUNT. SHE HAD MANUFACTURED THE MEDICINE AFTER DR. DAVID HOSACK OF NEW YORK HAD SUCCESSFULLY USED IT TO CURE HER HUSBAND OF BRIGHT'S DISEASE AND DROPSY. CLARKE TRADEMARKED THE LABEL AND ADVERTISED THE MEDICATION ENERGETICALLY. HE ALSO ADDED HUNT'S HEALTH PILLS AND HUNT'S LIVER CURE TO THE LINE.



TRIAL COLOR PROOF



WATERMARKED PAPER  
1879-1880



PLATE PROOF

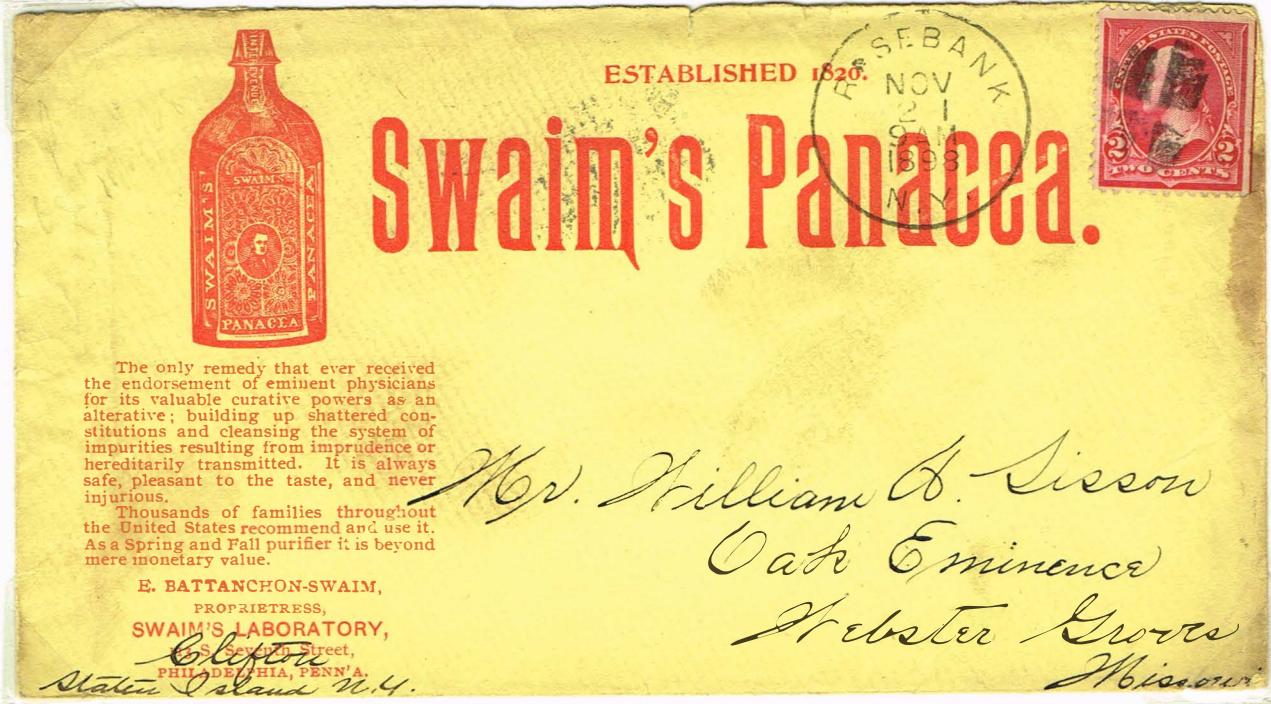


WATERMARKED PAPER

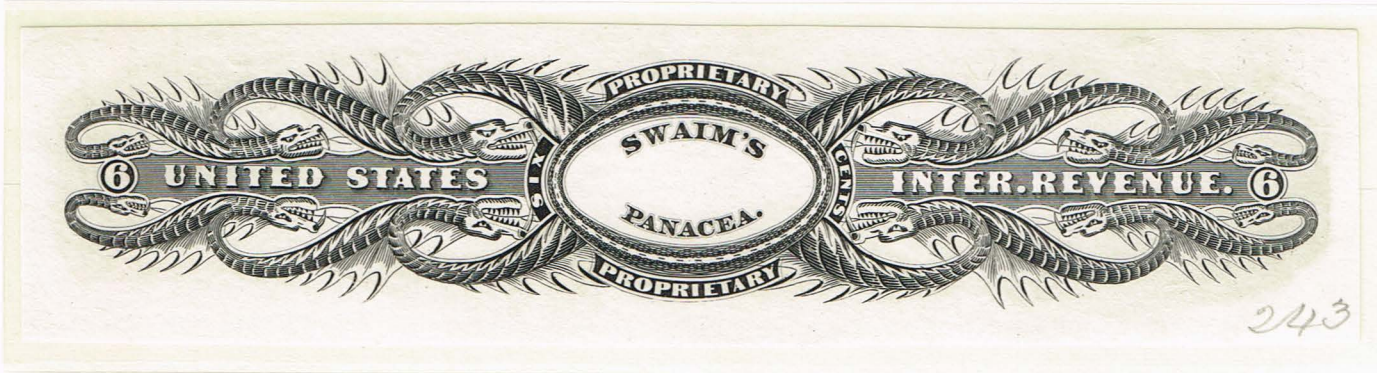


# WILLIAM & JAMES SWAIM

WILLIAM SWAIM HAD BEEN EARNING HIS LIVING AS A BOOKBINDER IN NEW YORK CITY WHEN HE BECAME ILL. AFTER CONSULTING A PHYSICIAN AND BEING PRESCRIBED A MEDICATION THAT RESTORED HIS HEALTH, HE OBTAINED THE FORMULA FOR THE REMEDY AND MOVED TO PHILADELPHIA TO BECOME A MEDICINE MANUFACTURER. HE NAMED HIS PRODUCT SWAIM'S PANACEA AND CHOSE AS IT'S SYMBOL HERCULES SLAYING THE MANY-HEADED HYDRA. THE PANACEA CONTAINED SARSAPARILLA, OIL OF WINTERGREEN, AND "CORROSIVE SUBLIMATE". THE STAMPS WERE USED FROM 1863-1883.



1898 COVER  
ADVERTISING  
THE PANACEA



TRIAL COLOR PROOF



SIX CENT JAMES SWAIM ON OLD PAPER  
ONE OF NINE REPORTED SURVIVING EXAMPLES



# HUTCHINGS & HILLYER

JACOB HUTCHINGS AND EDWIN HILLYER WERE PARTNERS IN A FIRM DISTRIBUTING PATENT MEDICINES IN NEW YORK CITY. THEIR CHIEF PRODUCT WAS DR. CHEESEMAN'S FEMALE REGULATING PILLS. THE REGULATING PILLS WERE ADVERTISED TO CONTAIN THE RAREST OF SEEDS, FLOWERS, LEAVES, HERBS, AND ROOTS.

## IMPORTANT TO FEMALES.

### DR. CHEESEMAN'S PILLS.

THE combinations of ingredients in these Pills, is the result of a long and extensive practice; they are mild in their operation, and certain of restoring nature to its proper channel. In every instance have the Pills proved successful. The Pills invariably open those obstructions to which females are liable, and bring nature into its proper channel, whereby health is restored, and the pale and deathly countenance changed to a healthy one. No female can enjoy good health unless she is regular; and whenever an obstruction takes place, whether from exposure, cold, or any other cause, the general health immediately begins to decline, and the want of such a remedy has been the cause of so many consumptions among young females. To ladies whose health will not permit an increase of their family these Pills will prove a valuable acquisition as they will prevent pregnancy. Head ache, pain in the side, palpitation of the heart, loathing of food, and disturbed sleep, do most always arise from the interruption of nature; and whenever that is the case, the Pills will invariably remedy all these evils. Nor are they less efficacious in the cure of Leucorrhœa, commonly called the "Whites." These Pills should never be taken during pregnancy, as they would be sure to cause a miscarriage. Warranted purely Vegetable, and free from anything injurious to life or health. Full and explicit directions accompany each box.

These Pills are put up in square, flat boxes. Persons residing where there are no agency established, by enclosing One Dollar in a letter, *prepaid*, to J. D. PARK, corner of Fourth & Walnut streets, Cincinnati, Ohio, can have them sent to their respective addresses by return of mail.

C. L. CHEESEMAN, M. D., Proprietor, New York.

J. D. PARK, Wholesale and Retail Agent, for Cincinnati,  
Corner Walnut and Fourth sts.



TRIAL COLOR PROOF



PINK PAPER



WATERMARKED PAPER

## FLYER ADVERTISING DR. CHEESEMAN'S PILLS

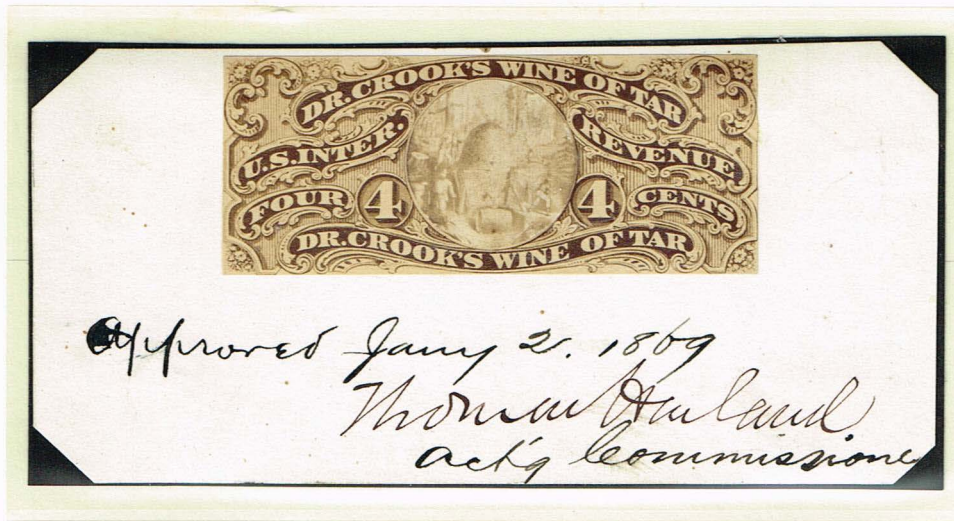


SILK PAPER



# OLIVER CROOK & Co.

OLIVER CROOK WAS A PRACTICING PHYSICIAN IN DAYTON, OHIO WHEN HE FORMED HIS COMPANY. IN 1875 THE COMPANY WAS SOLD TO S. N. SMITH & Co. OF DAYTON. IN 15 YEARS THE SMITH FIRM SOLD OVER ONE MILLION BOTTLES OF WINE OF TAR WHICH WAS STILL ON SALE IN 1909.



MODEL FOR STAMP CONSISTING OF SEPIA PHOTOGRAPH OF ENGRAVED DESIGN APPROVED JANUARY 2, 1869 BY ACTING COMMISSIONER OF INTERNAL REVENUE  
UNIQUE



SILK PAPER



# WORLD DISPENSARY MEDICAL ASSOCIATION

RAY VAUGHN PIERCE GRADUATED FROM THE ECLECTIC MEDICAL COLLEGE OF CINCINNATI IN 1862. NOT LONG AFTER GRADUATION HE DEVELOPED AN EMMENAGOGUE WHICH HE NAMED "DR. PIERCE'S FAVORITE PRESCRIPTION". THE CONCOCTION CONTAINED SAVIN, CINCHONA, AGARIC, CINNAMON, ACACIA, DIGITALIS, OPIUM, ANISE AND WATER. ABOUT 1870 HE INTRODUCED HIS "GOLDEN MEDICAL DISCOVERY" AND ALSO ACQUIRED THE RIGHTS TO "DR. SAGE'S CATARRH REMEDY". TWO OTHER POPULAR MEDICINALS WERE HIS "PLEASANT PURGATIVE PELLETS" AND "COMPOUND EXTRACT OF SMART WEED". PIERCE GAINED ENOUGH FAME AND FORTUNE TO BE ELECTED TO CONGRESS IN 1879 AND WHEN HE DID HE INCORPORATED THE WORLD DISPENSARY MEDICAL ASSOCIATION TO CONTINUE THE MANUFACTURE AND SALE OF HIS PRODUCTS.



WATERMARKED PAPER



WATERMARKED PAPER

1894 TREATISE ON CHRONIC DISEASES

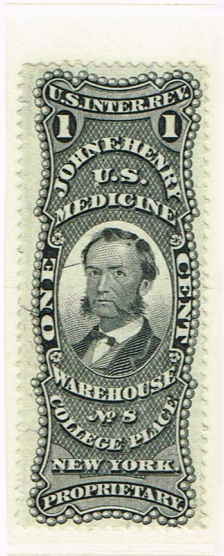
Dr. Pierce's Compound Extract of Smart-Weed.

Dr. Pierce's Favorite Prescription.

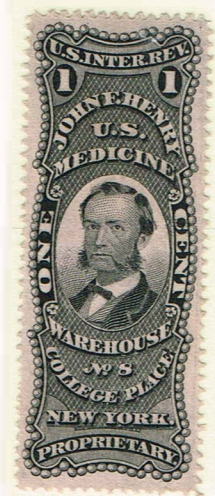


# JOHN F. HENRY

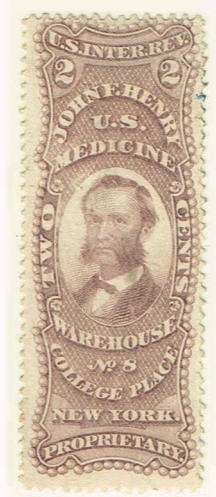
IN THE 1850'S, J. M. HENRY & SONS PURCHASED THE FORMULAS OF SEVERAL REMEDIES DEVELOPED BY REV. N. A. DOWNS OF WATERBURY, VERMONT. IN 1862 THE FIRM BECAME JOHN F. HENRY AND IN 1865 HENRY PARTNERED WITH DEMAS BARNES. THE COMPANY MANUFACTURED MANY ITEMS BUT THEIR MAIN PRODUCT WAS "HENRY'S CARBOLIC SALVE". THE PRICES WAS 25 CENTS PER TIN, THUS REQUIRING A ONE CENT TAX STAMP.



SILK PAPER



PINK PAPER



OLD PAPER

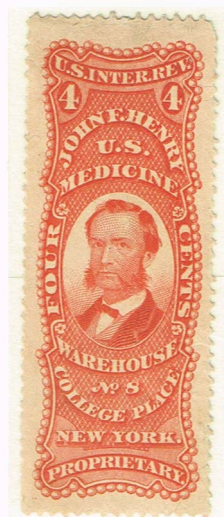
34 REPORTED COPIES



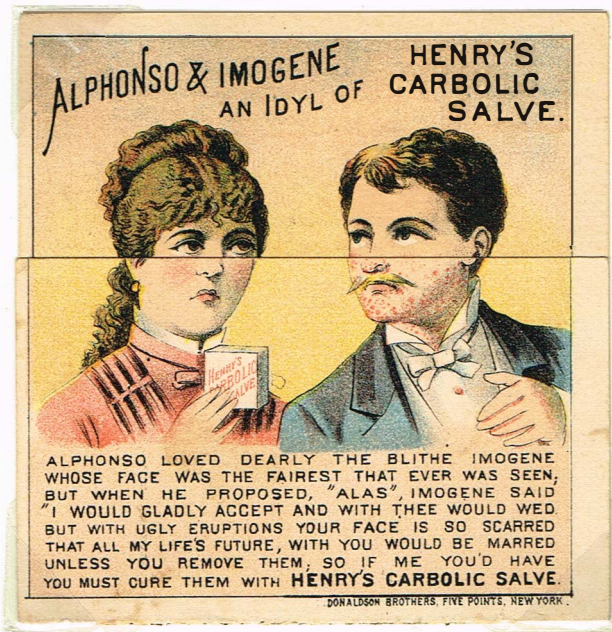
OLD PAPER



PINK PAPER



WMK. PAPER



FOLDING TRADE CARD ILLUSTRATING CASES

BEFORE AND AFTER USING HENRY'S CARBOLIC SALVE



ALPHONSO THIS REMEDY TRIES — AND AGAIN POPS THE QUESTION — NOR DOES SO IN VAIN HENRY'S CARBOLIC SALVE HAS SWEEPED HIS FACE CLEAN OF EVERY UNSIGHTLY SPOT THAT WAS SEEN AS A COMPOUND FOR HEALING IT'S SPEEDY AND SURE AND FOR BURNS, CUTS AND BRUISES, READIEST CURE.

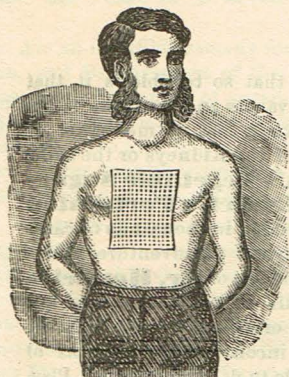


# L. R. HERRICK & Co.

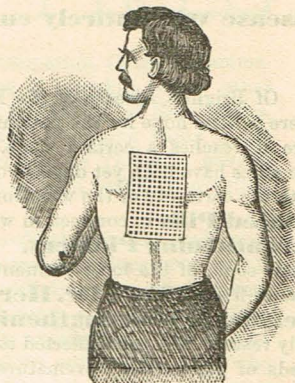
HERRICK'S STAMPS WERE THE FIRST PRODUCED. THE ONE CENT RED STAMP WAS PRINTED IN NOVEMBER, 1862. THE MAIN PRODUCTS OF THE FIRM WERE 'SUGAR COATED PILLS' AND VARIOUS PLASTERS. THE KID STRENGTHENING PLASTER CONTAINED GALBANUM, SUB CARBONATE OF IRON, TURPENTINE, PITCH, AND PLASTER OF LEAD.

WARRANTED IN ALL CLIMATES.

## DR. HERRICK'S PERFORATED STRENGTHENING PLASTERS



These Plasters can be worn, removed, and re-applied as often as required; when removed, wash off all impurities from the Plaster with cold water.



Spread upon White Muslin.

All persons suffering from **weak lungs**, or who, when attacked by **colds**, find them settle in the region of the lungs, will obtain almost magical relief by the application of these perforated Plasters over the part affected. In a healthy climate no prudent person will save thousands of lives.

Many persons are afflicted with **back**s. They are caused by other causes, such as a cold, a spot, and a business affected by...

INSTRUCTIONS ON HOW TO APPLY THE PLASTER



SILK PAPER

PINK PAPER



PACKAGE LABEL WITH ONE CENT TAX STAMP AFFIXED 1875

**DR. HERRICK'S**  
ROYAL  AND  
Galbanum **IRON**

## KID STRENGTHENING PLASTER.

**WARM THE PLASTER ON APPLYING IT.**—If it should not adhere to the skin as readily as it ought, a sponge or piece of muslin wet with Alcohol, Spirits of Camphor, Turpentine, or Camphene, and applied to the surface, will renew its adhesive qualities.  
**CALIENTESE EL EMPLASTE AL APLICARLO.**—Si no se pegare á la piel tan pronto como deberia, mózese una esponja ó un pedazo de muselina con alcohol, espíritu de alcanfor, turpentina ó corfina y aplicándola á la superficie se renovarán las cualidades adhesivas del emplaste.  
**CHAUFFER L'EMPLÂTRE AVANT DE L'APPLIQUER.**—S'il n'adhère pas á la peau assez promptement, une éponge ou un linge imbibé d'Alcool camphré, térébentine ou camphène, appliqué á la surface, renouvellera ses fonctions adhesives.  
"Wärme das Pflaster vor dem Auflegen." — Wenn es nicht so an der Haut anfleben sollte, wie es sein muß, dann befeuchte einen Schwamm oder ein Stück Muslin mit Alkohol, Campher-Spiritus, Terpentin oder Camphin, und befeuchte damit die Außenseite, dann wird sich dasselbe wieder anfleben lassen.

MANUFACTURED AT  
**DR. HERRICK'S**  
Family Medicine Depot,  
**67 MURRAY ST.,**  
New-York,

DOMINION BRANCH DEPOT,  
**PERRY DAVIS & SON,**  
380 St. Paul Street,  
**MONTREAL,**  
CANADA!



a c.  
the Pla





# CARBOLIC SALVE.



Entered according to Act of Congress, in the year 1869, by JOHN F. HENRY, in the Clerk's Office of the District Court of the United States, for the Southern District of New York.

**The most wonderful healing emollient compound, for the immediate and perfect cure of Wounds, Sores, Cuts, Bruises, Burns, Obstinate Ulcers, Ringworm, Tetter, Eczema, and Skin Diseases generally.**

This remarkable curative and healing Salve is entirely unlike, and greatly superior to any and all other external applications ever discovered, and possesses all the well known virtues and magic curative powers of Carbolic Acid, which was so extensively and successfully used by Surgeons in the army hospitals during the war, as a dressing for wounds and sores of every description.

A combination of this valuable cleansing and disinfecting agent, with the healing and emollient curative properties of this Salve, will at once be recognized and approved by every Physician and Surgeon, as affording the **QUICKEST AND SUREST** means of curing Wounds, Sores, Cuts, Bruises, Burns, and Ulcers of every kind, including diseases of the scalp, and skin diseases generally and while its application is harmless and never painful, its effects are most wonderful,—so much so that frequently a single application is enough to complete a permanent cure. It cleanses thoroughly and removes all the impurities and suppurations from the sores; and the healing process begins as soon as the parts to which it is applied are cleansed from impure and offensive matter. Pain and soreness very soon subside, and all the trouble of poulticing and other usual appliances, is avoided, because not necessary, and the parts need only to be carefully washed with castile soap and warm water, using a soft sponge, before applying the salve.

As a **FAMILY SALVE** it has no equal, and meets the wants of every household, none indeed should be without a box ready for use at all times, and a single trial is all that is necessary to prove the astonishing curative and healing properties of this truly invaluable remedy.

## HENRY'S CARBOLIC SALVE.

**CAUTION.**—Beware of counterfeits and spurious imitations, and always ask for HENRY'S CARBOLIC SALVE, and see that the fac simile of the written signature of the Proprietor is upon the wrapper of the boxes.

Price 25 cents per box, and sold by Druggists everywhere.

## JOHN F. HENRY & CO.,

SOLE PROPRIETORS,

24 College Place, New York.

**ORIGINAL WRAPPER WITH ONE CENT TAX STAMP AFFIXED**  
CARBOLIC ACID, OR PHENOL, WAS ONE OF THE EARLIEST ANTISEPTICS AND WAS USED EXTENSIVELY DURING THE CIVIL WAR. IT IS STILL IN USE TODAY.



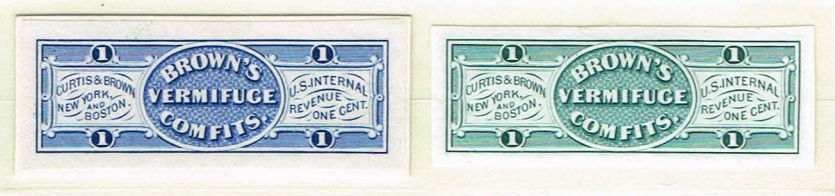
# CURTIS & BROWN

AFTER THEIR PARTNERSHIP IN 1865, JEREMIAH CURTIS OF NEW YORK AND JOHN I. BROWN OF BOSTON MADE AND SOLD BROWN'S VERMIFUGE COMFITS. FOR THE FIRST SIX YEARS OF THEIR ASSOCIATION THESE SUGAR COATED WORM PILLS WERE THE ONLY JOINTLY PRODUCED PREPARATION. IN 1871 THEY INTRODUCED HOUSEHOLD PANACEA AND FAMILY LINIMENT FOR 50 CENTS A BOTTLE.



MODEL OF STAMP CONSISTING OF PENCIL SKETCH OF PROPOSED DESIGN. APPROVED JUNE 13, 1865 BY JOSEPH LEWIS.

UNIQUE



TRIAL COLOR PROOFS



DIE PROOF



TRADE CARD FOR VERMIFUGE COMFITS



OLD PAPER



SILK PAPER



PINK PAPER



# MERCHANT'S GARGLING OIL

THE GARGLING OIL WAS INITIALLY PRODUCED IN 1833 AND BECAME FAMOUS FOR IT'S ABILITY TO HEAL SORES ON HORSES AND MULES THAT PULLED BOATS THROUGH THE ERIE CANAL. WORD OF MOUTH APPROVAL LED TO IT BEING USED AS A LINIMENT FOR "MAN OR BEAST" AND THE PRIVATE DIE STAMP SHOWED A HORSE RECEIVING AN APPLICATION OF THE OIL. THE CONTENTS INCLUDED CRUDE PETROLATUM, AMMONIA WATER, BENZENE, TINCTURE OF IODINE, SOAP, AND WATER.



TRIAL COLOR PROOF



DIE PROOF



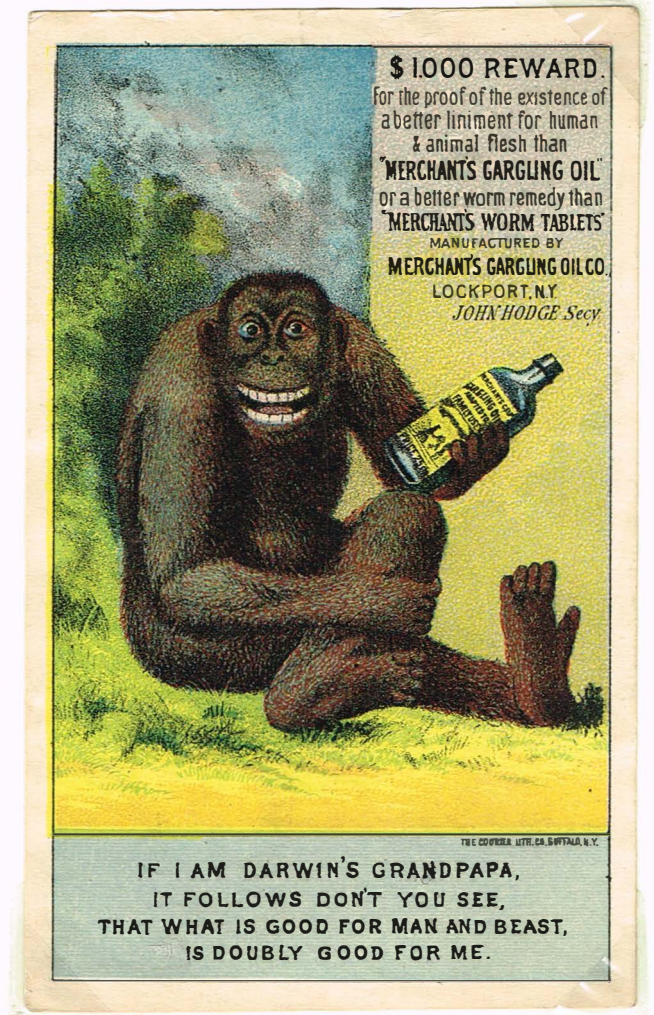
SILK PAPER



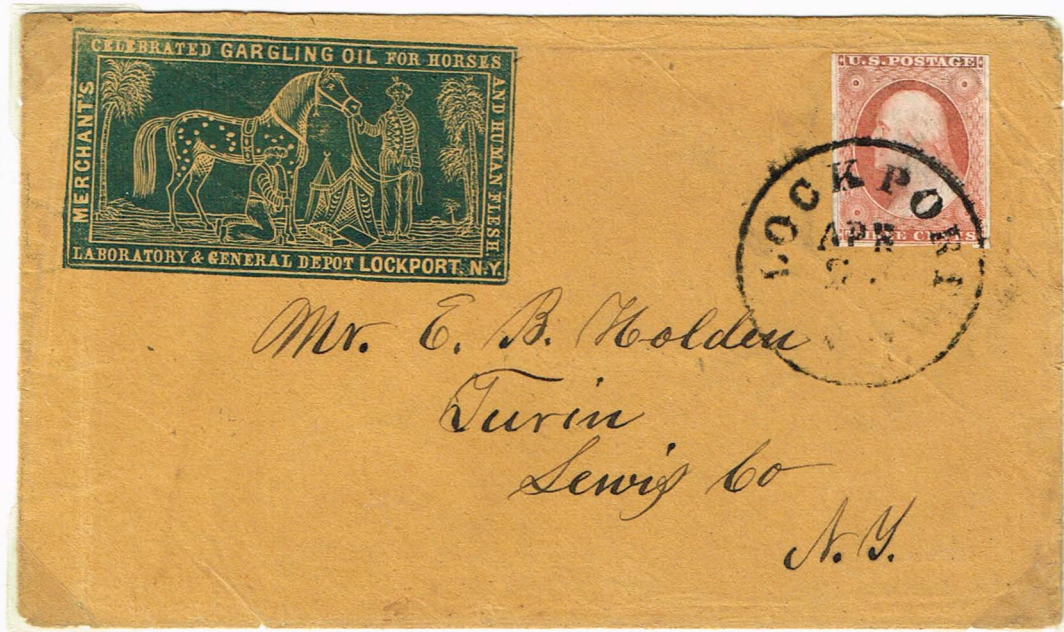
PINK PAPER  
20 COPIES REPORTED



WATERMARKED PAPER



"CELEBRATED GARGLING OIL FOR HORSES AND HUMAN FLESH"





# J. LIPPMAN & BROTHERS

JACOB, LEWIS, AND LAWRENCE LIPPMAN OPERATED ONE OF THE FEW PROPRIETARY MEDICINE FIRMS BELOW THE MASON-DIXON LINE AND THE ONLY ONE IN THE STATE OF GEORGIA. THEIR SOLE PRODUCT WAS LIPPMAN'S GERMAN BITTERS WHICH RETAILED FOR ONE DOLLAR A BOTTLE. HEAD-QUARTERED IN SAVANNAH, THEY MAINTAINED A BRANCH OFFICE IN NEW YORK CITY. STAMP USAGE OVER A FOUR YEAR PERIOD WOULD INDICATE ANNUAL SALES OF ABOUT 20,000 BOTTLES. THE STAMPS WERE USED BETWEEN 1870 AND 1874.



**DIE ESSAY IN YELLOW-GREEN  
TWO EXAMPLES REPORTED**



**TRIAL COLOR PROOF**



**OLD PAPER  
22 COPIES REPORTED**



**SILK PAPER  
16 COPIES REPORTED**



# LEE & OSGOOD

DR. LEE OSGOOD, DEVELOPER OF DR. OSGOOD'S INDIAN CHOLAGOGUE AND CHARLES LEE, PRODUCER OF LEE'S PILLS JOINED TO MARKET THEIR PRODUCTS. LEE DIED IN 1870 AND THE FIRM UNDER THE NAME CHARLES OSGOOD AND COMPANY SURVIVED UNTIL THE TURN OF THE CENTURY.

THE STAMPS WERE USED FROM 1866 UNTIL 1880.



OLD PAPER ON LEE'S WINDHAM BILIOUS PILLS WRAPPER

# S. R. VAN DUZER

SELAH VAN DUZER, A NEW YORK DRUGGIST BEGAN MAKING AND SELLING MRS. ALLEN'S HAIR RESTORER IN 1856 AS WELL AS MRS. ALLEN'S ZYLOBALSAMUM. THE FIRM CONTINUED OPERATIONS UNTIL THE 1920'S.



PLATE PROOF



WATERMARKED PAPER

ADVERTISING  
ZYLOBALSAMUM





# A. VOGELER & Co.

AUGUST VOGELER ESTABLISHED A DRUG BUSINESS IN BALTIMORE IN 1845 WITH HIS SON JEROME. HE SOLD A LINE OF FAMILY LINIMENTS INCLUDING DR. AUGUST KOENIG'S HAMBURGER DROPS, KOENIG'S BREAST TEA AND KOENIG'S PLASTER. ADOLPH C. MEYER WAS A TRAVELING SALESMAN FOR VOGELER AND INITIALLY WANTED TO GO INTO BUSINESS FOR HIMSELF. LACKING THE NECESSARY CAPITAL, HE FORMED A PARTNERSHIP WITH VOGELER AND SUBSEQUENTLY THE FIRM WAS KNOWN AS VOGELER, MEYER & CO.

DR. BULL'S

## BABY SYRUP

Facilitates  
**TEETHING,**  
REGULATES  
THE BOWELS,  
RELIEVES  
GRIPING  
AND  
WINDCOLIC.



Is a Certain  
**REMEDY**  
FOR  
DYSENTERY,  
SUMMER  
COMPLAINT  
AND  
DIARRHŒA.

**It is Safe, Reliable and Efficacious.**

*Dr. Bull's Baby Syrup* is at once safe, reliable and efficacious, and, by its alterative effect upon the infantile system, removes the cause of all pain and discomfort to the little ones. It promptly checks Colic and Diarrhœa, corrects Acidity of the Stomach, regulates the Bowels, gives almost magical relief in the disorders attendant upon Teething, and by its gentle yet positive influence, allays all suffering and pain, and dissipates the inciting causes of discomfort, inducing in consequence Perfect and Enjoyable Rest and Refreshing Slumber,—that indispensable requisite for healthy development. It can be recommended for the Youngest Children without the constant dread of dangerous effects; therein widely differing from the innumerable "Cordials," "Elixirs," "Soothing" Remedies, etc., whose repressive influence stupefies the infant without relieving the discomfort. Parents use it for their children and recommend it; nurses employ it, and grow enthusiastic over its magical power in subduing the ailments of infancy; and the children are benefited because it insures to them relief and health.

### Directions for using Dr. Bull's Baby Syrup.

Dose.—For a child under one month old, 10 drops; two months old, 20 drops; three months old, half a teaspoonful; six months or older, one teaspoonful three times a day. If the child is suffering with Diarrhœa, the above dose ought to be given every two hours until relieved.

Price, 25 Cents a Bottle.—For Sale by all Druggists.

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has the signa-  
tures of

*Vogeler, Meyer & Co. AND John W. Bull.*

Manufactured only by the Sole Proprietors,

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WATERMARKED PAPER



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